

ONLINE IDENTITY INFORMATION FOR PROFESSIONALS



Pipl is the world's leading provider of online identity information. For more than 15 years, Pipl has been working to create a world where identities are real and trustworthy people are trusted. Pipl is used by professionals around the world in both private and public sectors to instantly verify identities, detect and prevent fraud, make contact, and speed investigations.

THE POWER OF OVER THREE BILLION TRUSTED ONLINE IDENTITIES



IDENTITY VERIFICATION

E-commerce **Banking & Finance Travel & Ticketing Remote Proofing**



INVESTIGATION

Fraud **Law Enforcement** Cybercrime Intelligence



CONTACT ENRICHMENT

Emergency/Crisis Contact Health and Human Services **Human Resources** Sales and Marketing













First Data











Over 100 analysts use Pipl in their daily investigations—it's a one-stop-shop Luke Nowak, Microsoft



An intuitive SaaS search interface with interactive identities including detailed personal, professional, social, demographic, contact and relationship information.

Speed Investigations
Approve Transactions
Reduce Caseload
Detect & Prevent Fraud



A comprehensive data API with developer-friendly client libraries and code samples for popular languages to easily add real-time identity information to your application.

Automate Identity Verification
Scale for High-Volume Applications
Fill in Contact Information Gaps
Integrates in Minutes

PIPL MAKES CONNECTIONS THAT OTHERS CAN'T

Names & Aliases
Personal & Work Email Addresses
Mobile & Landline Phone Numbers
Profile Images
Residential & Work Addresses

Social Media Usernames

Education

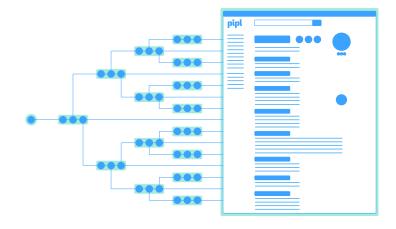
Careers

Skills, Certifications, & Courses

Map Views

Automobiles
Associations, Family, & Friends
Associated Domains
Web Pages
Sources, First & Last Seen Dates

PIPL IDENTITY RESOLUTION ENGINE



Pipl's proprietary clustering algorithms collect and connect data from millions of publicly available sources—cross-referencing and corroborating data to deliver the richest most accurate online identities available.

- Unmatched Global Coverage
- Over 3 Billion Online Identities
- Over 25 Billion Identity Records
- Over 100 Billion Identity Data Points
- And still growing!





