# pipl

### **CONTACT ENRICHMENT**



### Data Types

- Name, Gender
- Emails (Personal and Professional)
- Career and Skills
- Social Profiles and Social Following
- Associates, Family Members
- Phone Numbers
- Address Information
- Age and Date of Birth
- Profile Images
- Vehicle Ownership Details
- Web Mentions, Blogs, Archives



**3+ Billion** Online Identities



**100+ Billion** Identity Elements



## Deliver Complete Contact Intelligence

People information powers businesses. That's why leading marketing, sales and talent acquisition platforms and services choose Pipl as their primary source of comprehensive people data.

#### **Create Deeper Connections**

Integrate Pipl data with your platform through our API to augment your data pipeline, and help your customers achieve better business results. Verify identities and seamlessly enrich existing contact records with demographic, social media, professional and location information.

#### **Resolve Identities**

Our proprietary identity resolution engine gathers and corroborates data from public information sources across 150+ countries. We use advanced statistical analysis and multivariate linking technology to connect billions of disparate identifiers into more than 3 billion identity profiles.

#### **Integrate Rich Identity Profiles**

Get personal and professional information—including demographic, social media, work experience and contact data. Our data is so rich, even a leading credit bureau added 70 new identifying features to its workflows after testing its data stores against ours.

#### **Expansive Coverage**

Fill gaps in individual and regional data to improve accuracy and develop detailed identity profiles.

## pipl。

CONTACT ENRICHMENT Deliver Complete Contact Intelligence

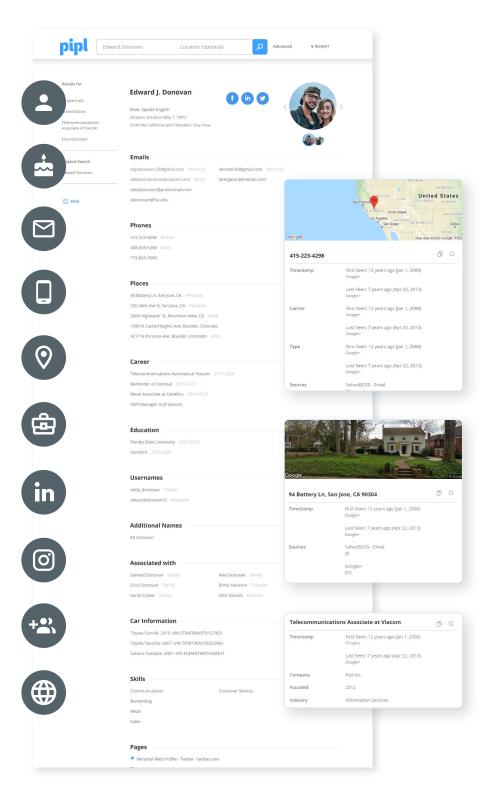
#### Pipl Search API Subscription

- Affordable subscription payment model
- ✓ Monthly fee per enriched record
- ✓ Seamless, continual contact enrichment all year
- Free updates for each match after every index update
- ✓ Free summary and teaser
- Enrich more records at any time
- Ensure outreach goes to accurate targets

#### **ABOUT PIPL**

Pipl is the identity trust company. We make sure no one pretends to be you. We use multivariate linking to establish deep connections among more than 28 billion unique identifiers—email, mobile phone, social media and other data that spans the globe. Then we look at the big picture to derive identity trust. Our solutions allow organizations to provide frictionless customer experiences and establish trust across the consumer lifecycle. For more information, visit **pipl.com** 

 $\circledast$  2022 Pipl. All rights reserved. Pipl and the Pipl logo are trademarks or registered trademarks of Pipl.



#### **Popular Applications**

- CRM Data Management
- Inbound Lead Capture and Lead Scoring
- Marketing Segmentation/Analytics
- Social Media Ad Targeting
- Chatbot Personalization
- Frictionless Form-Fill
- Candidate Sourcing

- LinkedIn Prospecting
- Inbound Caller Identification
- Automated Lead Capture and Lead Scoring
- Customer Segmentation and Modeling
- Candidate Engagement
- Customer Recognition