



IPO
INT

I CREATE.
I COMMUNICATE.
IPOINT.

Ev

IPOINT INTERNATIONAL

STAND DESIGN PRESENTATION

IPOINT.COM.MT

© IPOINT INTERNATIONAL LTD. | 2020 | ALL RIGHTS RESERVED.

iPoint is a branding and marketing company with a wide range of experience in stand design. With over 10 years in the exhibition industry, the iPoint team understands what it takes to make your company shine at any exhibition. Our made-to-measure designs, combine stylish creations and unique features for an unparalleled finished stand.

iPoint is here to take the stress and strain of exhibition planning away from you.

Using our industry knowledge and technical ability, iPoint will be with you from the very start till the very end of the project, handling all questions you may have, and collaborating with third parties involved to see you through the whole project from the initial stand design concept, through to site installation.



Antoine Vella
Managing Director

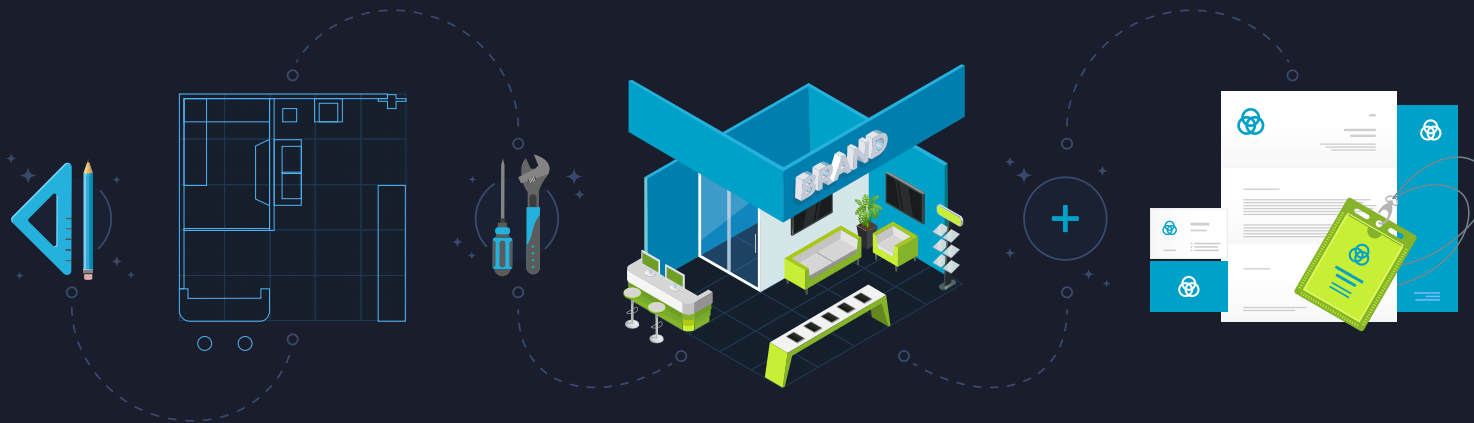


iPoint can help with all of your stand needs, starting from your stand design leading up to the actual construction, with our trusted suppliers. At iPoint we understand the pressures faced during an exhibition set-up of such importance.

That is why we offer complete peace of mind that your project will be delivered on-brief, on-time and on-budget.

We can also help with anything in between, such as but not limited to, your stand furniture acquisition, video explainers, fliers, business cards, rollups and much more with very competitive prices.

iPoint will also help with any branded giveaways you will want to give out to your clients.





1

Meeting

An initial non-committal meeting is held to discuss your needs and requirements.



2

Quotation

A quotation is presented to you based on what has been discussed.



3

Brainstorming

A brainstorming session takes place at our studio and we come up with ideas!



4

Concept creation

We present to you our ideas and will not stop until you are happy!



5

Stand construction

iPoint will schedule stand construction with our trusted suppliers.



6

Quality delivery

We will make sure that we deliver to you what is expected.

IS IT TOO EARLY TO START?

It is important to plan early to plan well, therefore, starting now, will give us more time to let our creativity shine, be able to discuss in

detail and to deliver a design that truly stands out, evoking the company brand and its core values, whilst avoiding the stress of the last-minute rush.



Per Sundell

Senior Business Development Manager

Just back from Malta and wanted to say GREAT JOB! We thought the quality was fantastic, the team were great and everything was produced how we wanted. This was a hugely important event for us. Thank you for ensuring delivery. We knew you were the right ones for the job. You showed us this throughout the preparation before. Our requests were always answered very promptly, leaving nothing out and always very communicative.

bambora



Richard Mifsud

CEO

Thank you to all your team for the design work on our stand for ICE 2019. The stand looked professional and we received positive feedback from attendees and our own management. All works coordination and adaptation to our brands ran smoothly. This is not the first time we have worked together and look forward to work with you again in the future. Thank you once again, from all the Helio team.

HELIO
GAMING



Oliver Marco La Rosa

CEO Globiance

Now things have settled a little following the last years Malta Blockchain Summit, I wanted to say thank you so much for an excellent job on our stand design and build. We were very pleased, not least because we didn't have to do a thing. This was our first collaboration, but certainly will not be the last, as our expectations were not only reached but exceeded.

 **Globiance**

Ev

2015-2020 EVENTS

Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

After gaining Bambora's trust during SiGMA 2018, we were asked to take care of their stands needs for SiGMA 2019. Respecting the brand, a very fun design, which showcased Bambora's logo. The logo was blown up to gigantic proportions, basically almost the stands whole height and illuminated. The effect created was very attractive and also it made the stand out from even far off, drawing in people.

The rest of the stand was design to cater to the client's personal needs. A bar from which they could entertain visiting attendees, affiliates and their own clients. Also seating bar and stools where provided for meetings taking place.



► SIGMA'19

Bambora Stand

Ev

IPO
INT

bambora

DEVCODE
Part of bambora

PAYMENTIQ
ACCOUNTIQ

When full control
is the goal

DEVCODE
Part of bambora

We are
gaming

bambora

bambora

PAYMENTIQ
ACCOUNTIQ

bambora

DEVCODE
Part of bambora

PAYMENTIQ
ACCOUNTIQ

Stand Type: Custom design stand

Stand Size: 4x5m

Additional:

This was the first time EPG has asked for our help to attend SIGMA. A colorful and effective design was created to provide to the clients requirements. The client wanted to focus on meeting spaces and thus several different areas were provided. Bar tables and stools were provided for the impromptu walk-in meetings with visiting attendees taking an initial interest. A more relaxed meeting space was created with more comfortable seating using small cozy armchairs, intended for longer meeting with already existing clients, where a trust relationship has already been created.

A private enclosed space was then created, for important meetings, required behind closed doors. A small bar to entertain all clients and attendees to the fair was also created featuring a background showcasing EPG's clients who have benefited from their services.



► SIGMA'19

EPG Stand

Ev

Let's talk.
About money.

epg | Euro
Payment
Group

www.europaymentgroup.com



epg | Euro
Payment
Group

Huge selection of payment methods
- maximum freedom of decision

VISA

PayPal



Klarna.

Skrill

NETELLER



giropay

paysafe card
paycash paynet



dotpay

and many more..

epg | Euro
Payment
Group

Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

Soft Swiss engaged iPoint's services for the ICE show of 2020. Geometric, playful designs were used which not only incorporate the company's branding but also take a playful and interesting look on the logo of Soft Swiss itself. This features in both the unusual partition which separates the different meeting places throughout the stand and also in the welcome corner area at the front of the stand.

Different meeting areas were created as requested. A separate, more private meeting space was created with the aforementioned partition, while less formal bar table and chairs provided a good space for drop-ins.



► ICE'20

Soft Swiss Stand

Ev



Stand Type: Custom design stand

Stand Size: 4.5x7m

Additional:

Helio asked us to create their stand for ICE 2019. The stand had to be split between a private meeting room, a lounging area and a casual meeting area. Inside the meeting room a storage area was required. A semi see through panel was used to separate the lounging area from the private meeting room.

Brand reinforcement was used throughout. A custom unit was created at the outer corner edge of the stand serving as an area were to place items such as giveaways, leaflets and brochures. This was an eye-catching piece as big, custom made lotto balls were placed underneath the unit. Not only they created a playful attraction to the stand but further reinforced what the company is about.



Stand Type: Custom design stand

Stand Size: 4.5x7m

Additional:





Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

Vertibus is a long standing client of iPoint. The client fully trusts us with all their brand requirements, varying from web, adverts, brochure and leaflet design, stand design and management etc.... In fact this is not the first stand created for Vertibus. A very fun take was created using part of the company's logo to feature two impactful points in the stand. These impactful points were not only visible from far but drew in the fair attendees. The company's brand colours feature throughout the stand and geometric shapes used reinforce the company branding at full length.

Different meeting points, placed all around the stand made it easy for the employees to meet and discuss business with new and existing clients. A more private meeting space was also created. The space also featured a small lockable area to safely stores both employees personal stuff and other things like brochures, leaflets and giveaways.



► INTERLIFT 2019

Vertibus Stand

Ev



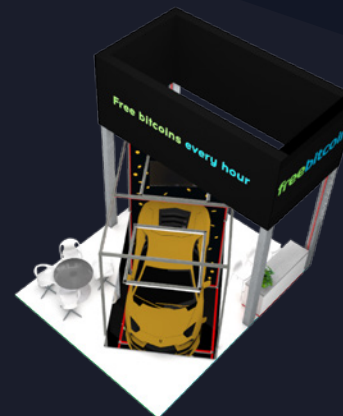
Stand Type: Custom design stand

Stand Size: 3x5m

Additional:

Freebitcoin approached us for its first appearance in SiGMA 2019. It was very clear from the start that the client wanted a stand that stood out from the rest of the stands through the fair. And what better way to do this than featuring a gold Lamborghini. iPoint not only took care of the stand design, showcasing the car at its best but since we also take care of the stand management, we took care of all the logistics required for the car to be able to make it safely at the stand and also out.

A high wrap around LED TV banner was also one of the stand's top features, visible from far. Meeting table and chairs, and lockable units were also provided.





Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

Working with Genesis for the first time, we delivered a modern and stylish design, which revolves around the company's brand colours. A corner bar with a thick wooden bench adds to a sense of luxury throughout the stand. The bar is surrounded by various stools that serve as a focal point for the whole stand, where people can meet, talk, laugh and discuss business. Two more seating spaces were designated to the stand layout. One is a more comfortable relaxed space with sofas, while the other one consists of two small armchairs for a more intimate meeting.

The client also wanted a corner storage room to be able to house valuables overnight and also for employees to have a safe where to put belongings during the day. The corner store was thus made lockable for this purpose.



► SIGMA'19

Genesis Stand

Ev

 **genesis**
affiliates

 **genesis**
affiliates



 **genesis**
affiliates

 **kassu**

 **CASINO4ODS**

 **Casino Joy**

 **Spela**

 **Pelaa**

 **CASINO CRUISE**

 **SPINIT**

 **Sloty**

 **VEGAS HERO**

 **GENESIS CASINO**

 **kassu**

 **CASINO4ODS**

 **Casino Joy**

 **Spela**

 **Pelaa**

 **CASINO CRUISE**

 **SPINIT**

 **Sloty**

 **VEGAS HERO**

 **GENESIS CASINO**

 **kassu**

 **CASINO4ODS**

 **Casino Joy**

 **Spela**

 **Pelaa**

 **CASINO CRUISE**

 **SPINIT**

 **Sloty**

 **VEGAS HERO**

 **GENESIS CASINO**

 **kassu**

 **CASINO4ODS**

 **Casino Joy**

 **Spela**

 **Pelaa**

 **CASINO CRUISE**

Stand Type: Custom design stand

Stand Size: 2x8m

Additional:

A very minimalist approach was used for last year at Sigma when designing our stand. The clean lines and geometric shapes make an impact just by themselves. As do the bold, solid colours themselves. The cubes had a dual function. They were used to display our design like brochures, leaflets, giveaways, etc.. and they were also used to showcase some of the clients we help with our services.

A counter area was created to welcome clients and attendees have discussions. The counter also had storage for valuables and employees' stuff.



► SIGMA'19

iPoint Stand

Ev



Stand Type: Custom design stand

Stand Size: 3x5m

Additional:

Illumination played a big role in the stand design of Real Deposits for SiGMA 2019. The light was incorporated everywhere, starting from the stands top structure. This top structure has a unique design as not only it includes several lighting aspects but it also reflects the RD present in the company logo. Light is also incorporated in the bar area of the stand and also in the sofa meeting area with original backlighting behind the sofa itself. However, the most prominent and effective lighting area in is the full length illuminated banner, which explains the company's services.

The brand colours of the company are reinforced throughout the whole stand. Several different meeting spaces have been set up to cater for the different types of business discussions one needs to have during such events.



► SIGMA'19

Real Deposits Stand

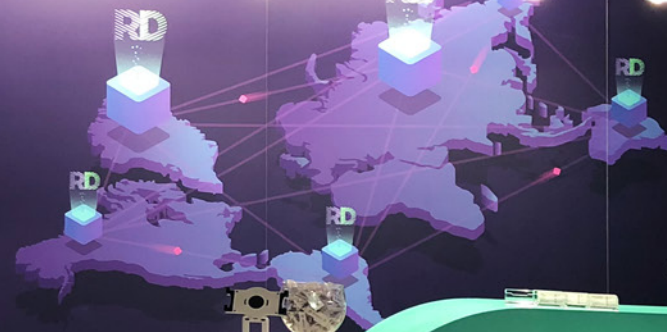
Ev



www.RealDeposits.com



Local Payments.
Everywhere.



RealDeposits



Banking Services



Credit Card
Solutions



Worldwide Alternative
Payment Methods



Crypto Currency
Exchange

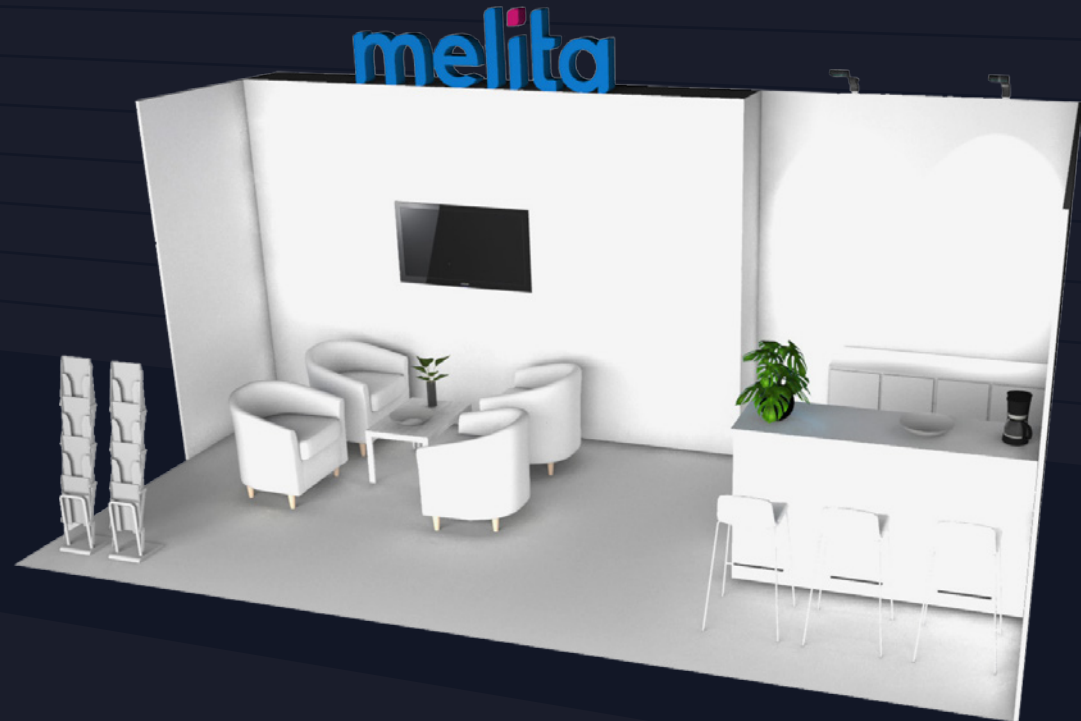


Stand Type: Custom design stand

Stand Size: 3x5m

Additional:

Entrusted by Melita to take care of their stand for ICE 2020, we came up with a very simple yet effective design to keep within the budget requested by the client. A prominent 3D logo was custom created to stand out and make the stand visible from far. Great imagery was used as printed walls. Different meeting areas were set up. A bar where employees could entertain clients and attendees was an essential part to create a welcoming feeling at the stand. Lockable units to safely store valuables such as brochures, leaflets, giveaways, etc.. both during the day and the night were provided.





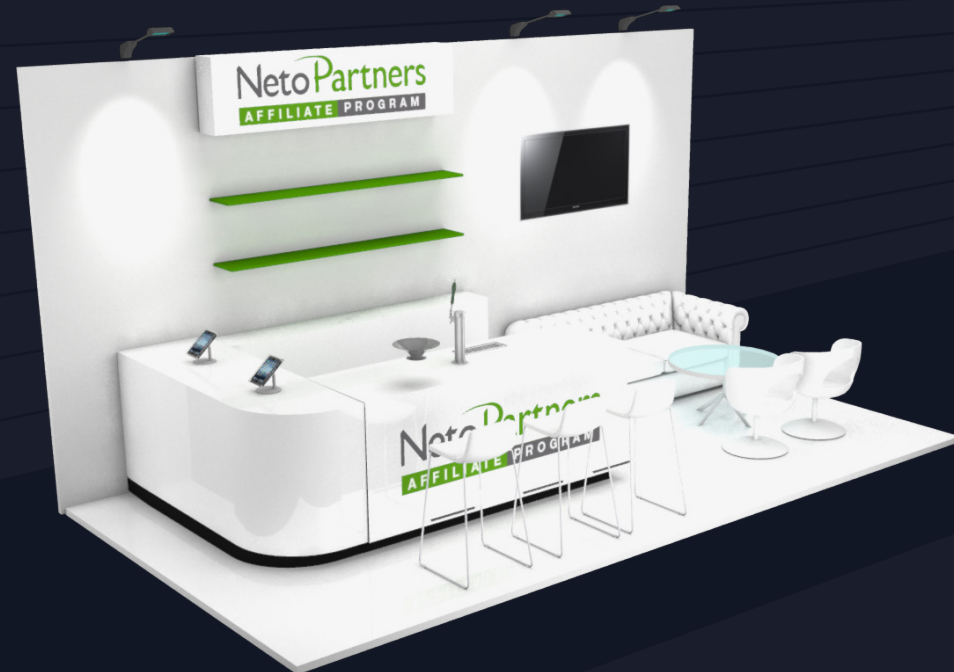
Stand Type: Custom design stand

Stand Size: 3x7m

Additional:

This year Netopartners wanted a stand with the centre focus being a great bar area. The bar was not only to be used to serve drinks and entertain clients and attendees but also to enable business conversations, where tablets on holders were present, to enable the Netopartners employees to showcase their products and display any presentations to help them along. The bar is shaped in a U-shape and all along the inside of the U has been utilised as storage space for drinks, materials such as leaflets, brochures, giveaways and other stuff and for the employees personal belongings. These were lockable for safe keeping.

A sofa and armchair section was designed for the other half of the stand space so clients could be accommodated for more serious conversations as necessary. A box lit logo was manufactured to capture the eye of passers-by. This was installed on a graphic display.



► SIGMA'19

Neto Partners Stand

Ev



Stand Type: Custom design stand

Stand Size: 3x3m

Additional:

A small stand which, with a clever use of design, managed to incorporate a lot. A meeting space with bar stools and table was created to enable the staff to give presentations to potential clients. On top of this a TV displaying videos is hung to showcase the company adverts and interlooping video presentations. A chill-out area with a small bench and comfy cushions was designed for the employees when they required a rest. A counter to welcome guests, clients and attendees was used at the front. The counter was also used for storage purposes.

Bold colours were used throughout the stand to make it stick out. A small 3D logo was also used to capture people's attention.



Stand Type: Custom design stand

Stand Size: 3x5m

Additional:

Thunderkick have again entrusted us with their stand for SIGMA 2019. Different level walls were used to capture the attention of passers by. Thunderkick's bold colours were used throughout the stand.

The stand area was divided in three main areas. The welcome counter area, which also served as storage, the informal meeting area with a bench and comfu cushioning and bar tables and the more formal meeting area with armchairs.



► SIGMA'19

Thunderkick Stand

Ev

THUNDERKICK



Stand Type: Custom design stand

Stand Size:

Additional:

This was the first time Digital Isle of Man took part in SIGMA 19', and we were very happy to be able to work with them on their stand. This stand had a serious layout design with the side ends on the main wall acting as a library section. The logo of DIOM was used throughout to reinforce the brand. Table and chairs were used for meetings and a small counter to welcome people and also store materials.



Stand Type: Custom design stand

Stand Size: 10x5m

Additional:

Bit8 have been iPoint clients for a number of years. This was one of the biggest floor spaces they ever had and it was very important to showcase their new products and features in the most enticing way possible. They came to us for a fully customised stand which gives the look of the quality they offer and their professionalism.

Several features were used throughout the stand design. These included a customisable corner wide angle screen, where an animation, also done by iPoint, was played. The animation jumped from one side to the other of the stand's corner, creating a unique, playful affect.



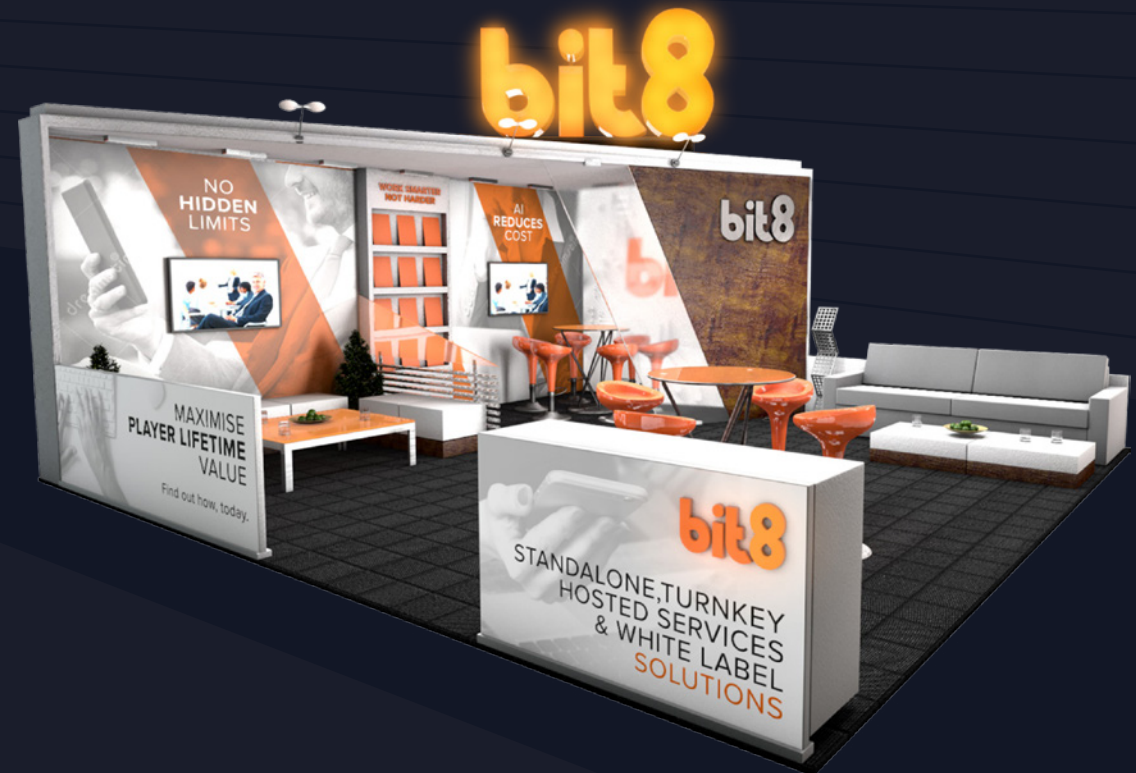
Stand Type: Custom design stand

Stand Size: 6x6m

Additional:

The main concept required, when we were asked to design this stand for Bit8 was that a lot of the space needed to be dedicated to meetings. Thus our design team set forward to create a space with as many meeting spaces as possible, but still making the stand an attractive one and not boring with repeated seating spaces. Formal and informal meeting spaces were created for the different type of clientele.

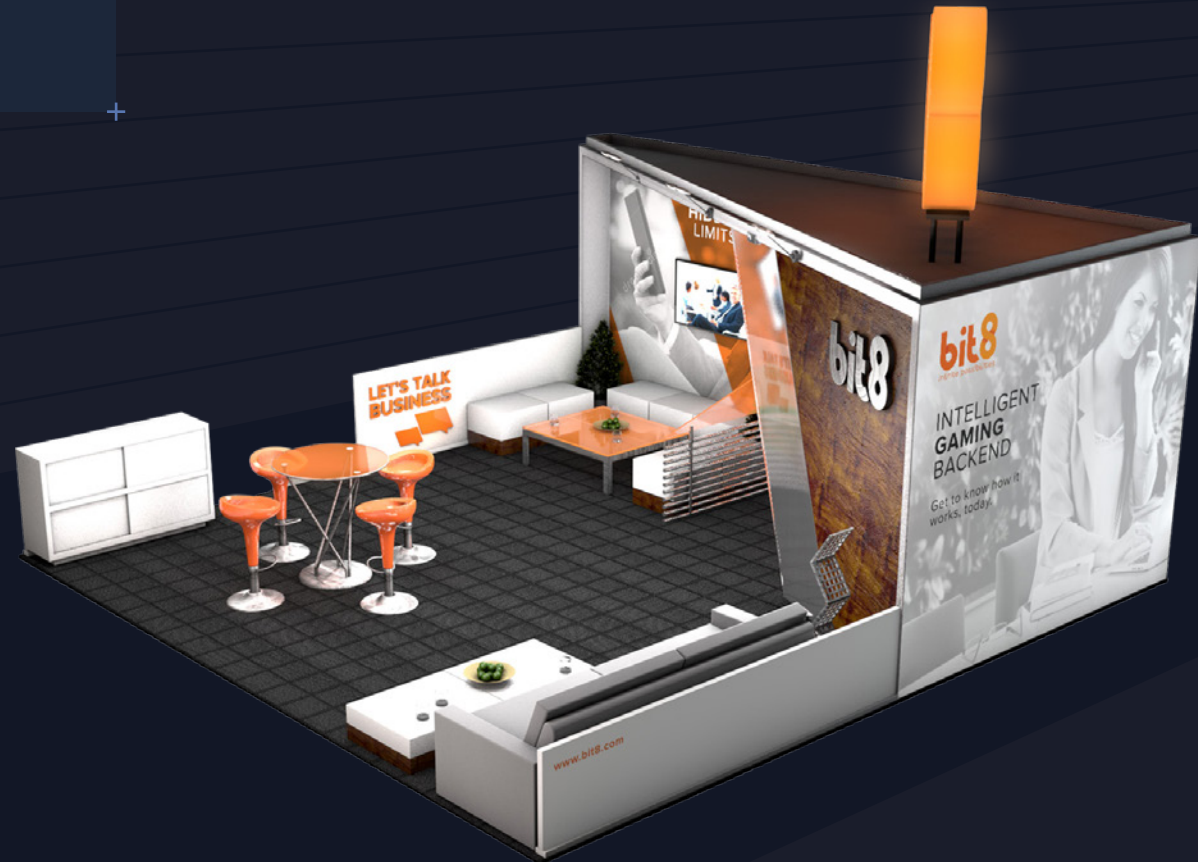
An illuminated 3D logo was designed and created to sit on top of the stand. This allowed for high visibility of the stand even from far away, making it easy for visitors to navigate their way through the fair right up to the Bit8 stand.



Stand Type: Custom design stand

Stand Size: 6x6m

Additional:



Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

2018 was the launch of the Malta Blockchain Summit and our client, Globiance, wanted to make a first good impression to potential investors, clients and visitors. A stand impacting fully on the brand identity of the company was con-visualised.

Also, as per client's wishes, a more private meeting space was required. A space using the brand identity to the full was created. iPoint is also the client's brand creator, taking care of all their branding needs and also the creation of their website - <http://globiance.com/>



Stand Type: Custom design stand

Stand Size: 5x5m

Additional:



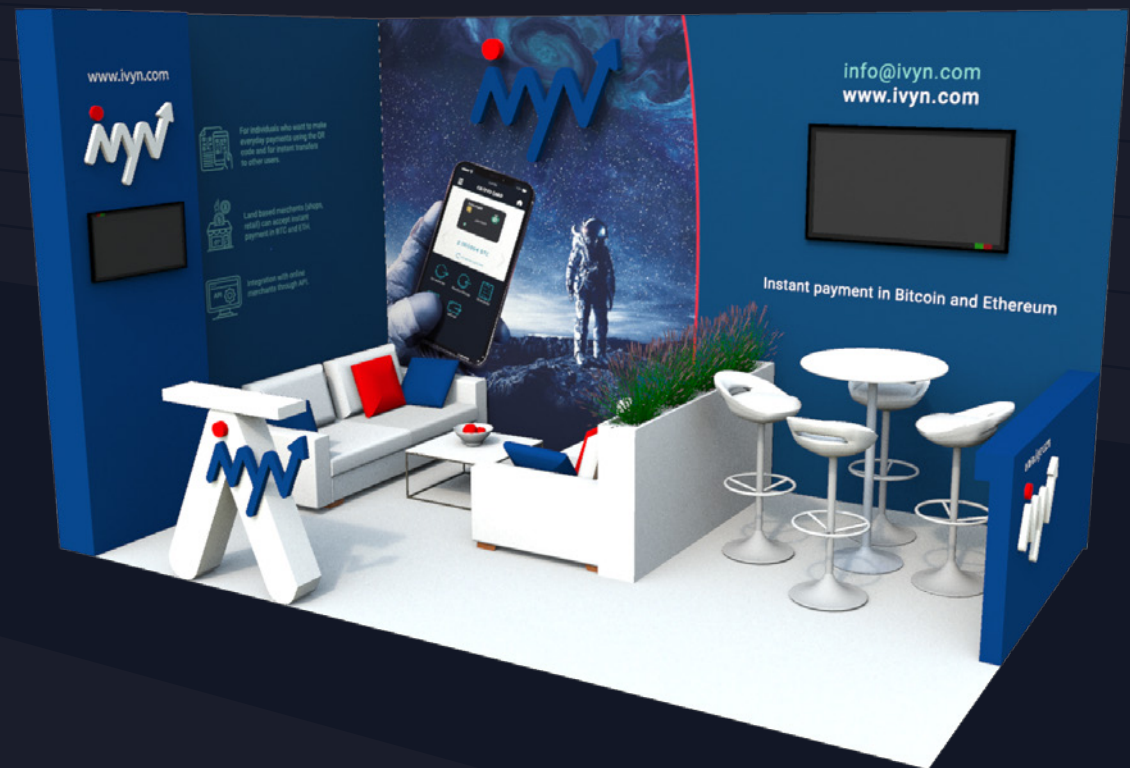
Stand Type: Custom design stand

Stand Size: 5x3m

Additional:

We have been following Ivyn, as our clients, for some time, so the stand needed to concentrate on the continuation of branding exposure created by us for client. The requirements for the stand were to create a custom stand which focuses on meeting clients at the fair. Budget was to be kept moderate.

Custom videos were created specifically for the fair. A lot of attention was given to the wall arts. What was also required was a formal meeting space and a more casual one.



► SIGMA'18

Ivyn Stand

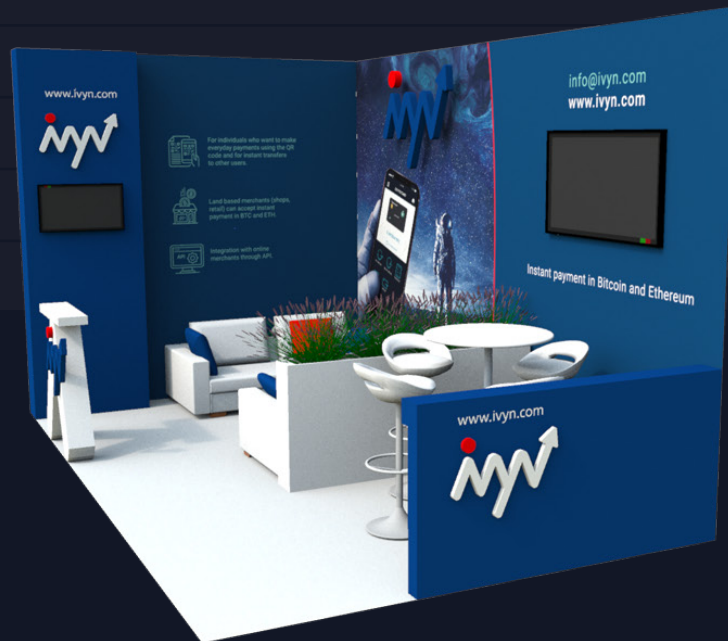
Ev

IPO
INT

Stand Type: Custom design stand

Stand Size: 5x3m

Additional:



Stand Type: Custom design stand

Stand Size: 10x5m

Additional:

The Conexus Group contacted us as they were participating at SiGMA and wanted to showcase three of their companies - Pentasia, iGaming Academy & Partis. An open space concept was thus created, and split equally between the three companies, with a bar serving all, in the centre. Striking accents were used everywhere possible in order to showcase the brands as much as possible.

The wall art created related to each individual brand, yet was designed in a way to unify them all.



► SIGMA'18

The Conexus Group Stand

Ev

IPO
INT

Stand Type: Custom design stand

Stand Size: 10x5m

Additional:



Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

Bit8 wanted a professional, brand oriented stand for SIGMA 2018. A raised-floor stand, for bigger impact, was designed. The stand included a bar, seating spaces, a lounging area and a more private meeting space. A cost effective approach was taken which balanced costs and quality perfectly.

Custom features included two honeycomb walls, which provided the required privateness for the meeting room. Everything was brand oriented which further enforced the brand identity of the company.



Stand Type: Custom design stand

Stand Size: 5x5m

Additional:



Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

This was client's first time attending SIGMA. As always brand exposure was given maximum importance. Client wanted lockable storage, so they could leave items like branded merchandise, leaflets and brochures overnight and not have to carry all in and out each day of the fair.

Lounging and seating were also given importance. See-through materials were used to make the space seem bigger and not so enclosed. An installation at the outward corner of the stand was used to give importance to the Helio logo.



Stand Type: Custom design stand

Stand Size: 5x5m

Additional:



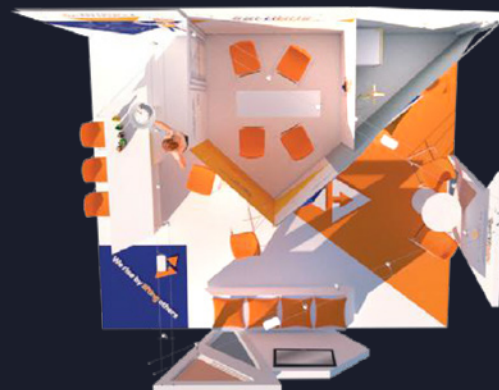
Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

Vertibus is in the lift industry, and is a very professional and reliable supplier. Client was attending this fair for the very first time and came to us for a bespoke design. The requirements were numerous but with clever design we managed to fit all that was asked for in the available space.

Everything on the stand was custom made. See-through colourful dividers made it possible to create separate spaces yet not making the space seem smaller. One important factor is that maximising branding exposure was of utmost importance.



► INTERLIFT 2017

Vertibus Stand

Ev

vertibus



IPO
INT

vertibus
lifts - escalators



Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

Insignia contacted us for a complete customised stand. The client wanted the stand to be very sleek, clean and modern. The stand had to exude luxury and chicness. With a clever design use of materials, lights and colours used (glossy black, gold and white) this was achieved.

A custom bar, showcasing the Insignia cards was created. The bar not only displayed the cards at its best but made sure that the cards were safe at all time during the fair.

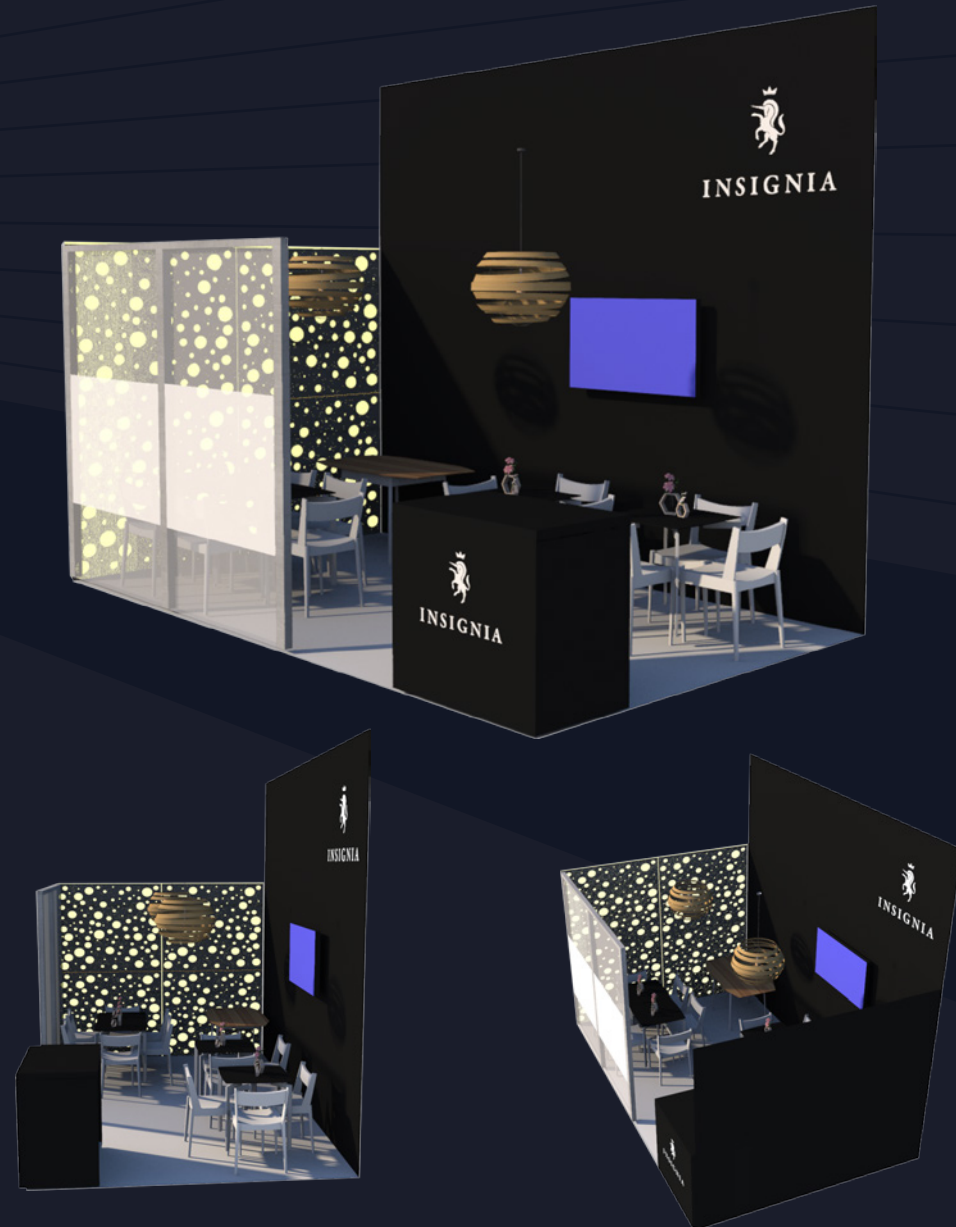


Stand Type: Custom design stand

Stand Size: 4x2m

Additional:

Insignia asked us for a second stand design at the same fair. This was a smaller size and was to be a private lunch room. Carrying the brand awareness also throughout the second stand, an exclusive restaurant private room setting was created. Modern and stylish wall panels were created which included lighting within the panel themselves setting an elegant mood, suitable for exclusive lunches.



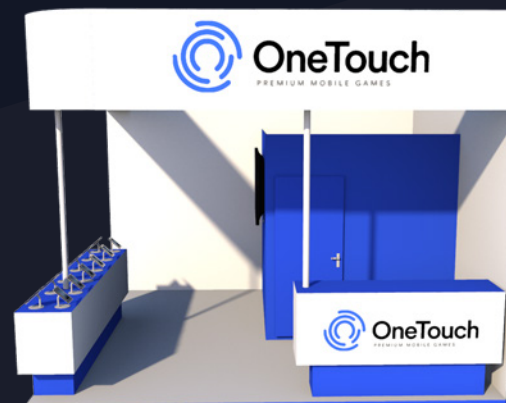
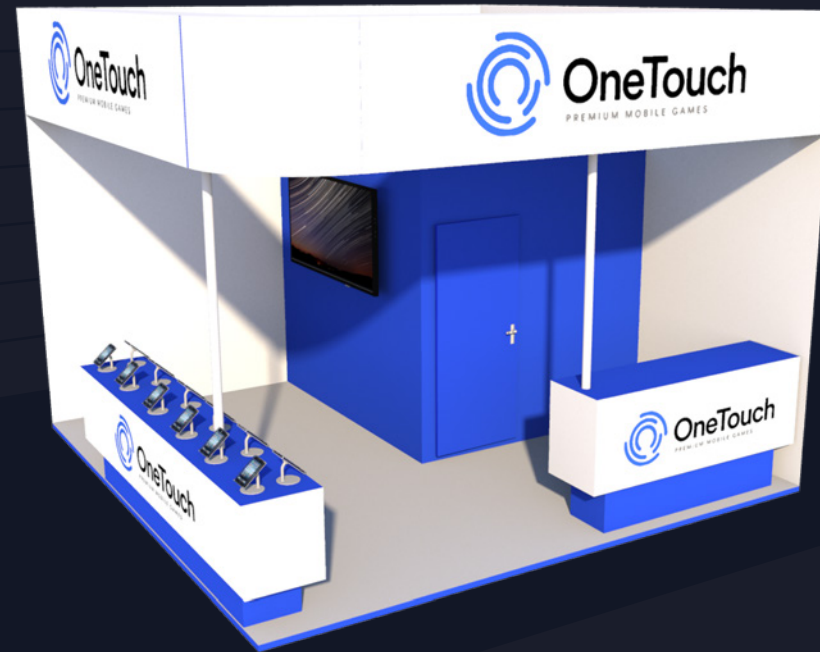
Stand Type: Custom design stand

Stand Size: 5x5m

Additional:

OneTouch requested a clean stand which can be visible from afar, hence the overhead bulkhead. Client needed to showcase their product on actual devices, so structural attention was given when designing the stand. A gloss finish and attention to detail were used throughout to highlight professionalism.

Client contacted us from Canada asking us to handle everything. iPoint helped client with all the their stand management needs.



Stand Type: Wall Art

Stand Size: 3x3m

Additional:

Client required a simple 3X3 m stand. Since no custom work was requested a modular wall system was used. When designing the wall graphics this was kept in mind because of the vertical in between lines.



Stand Type: Wall Art

Stand Size: 8x2m

Additional:

Wiraya requested a simple wall graphic design.
Importance was given to brand awareness.





THANK YOU!



Sylvienne's Crt, Fl. 7 Triq ic-Cirasa,
San Gwann SGN 2750, Malta (Europe)



(+356) 21 384 308
(+356) 7961 7657



info@ipoint.com.mt
www.ipoint.com.mt