Administrate

Beyond Activity Metrics to Insightful Reporting

How Data Society Evolved Training Reports for Business Impact

Data Society, a Forbes-featured top ten EdTech company, came to Administrate looking to scale up the impact of their consulting services and training programs. They work hand-in-hand with organizations to build data-driven cultures, supporting the implementation of two pillars: data literacy and data infrastructure.

While Data Society is uniquely equipped to support the embedding of this culture within the companies they train, they still were facing reporting challenges common to many training organizations:

Dependence on spreadsheets to manage internal training metrics

Reliance on multiple, disconnected platforms to track their programs

Reporting based mainly on activity rather than connecting to business impact

Bottom Line Outcomes
With Administrate, Data Society:

Maintains visibility of training impact, including learner visibility, in one platform.

Automates key tasks to streamline training operations, freeing up resources

Fully tracks the availability, distribution, and acquisition of certificates throughout the learner journey.

DATA SOCIETY®

🌐 DataSociety.com

The Company

Data Society delivers customized corporate data science training programs and consulting services to transform the way that businesses and government agencies operate. Built on real-world use cases and practical data science solutions, they work with staff at every level, from executives to analysts, to bridge the data communication gap and empower professionals to solve tough challenges.

The Challenge

As a company focused on supporting organizations with the incorporation of data and analysis into their business decisions, systems, and processes, Data Society knows the importance of Business Intelligence. However, their team needed a system that could support the growth of the same type of impactful reporting internally. They were using spreadsheets to track activity metrics, manual processes to capture data, and had no visibility on the distribution and acquisition of the certificates they provided learners.

The Solution

By providing training designed to support learners in leveraging data-driven decision making through data collection, access, and leadership, Data Society has become a leader in helping organizations with the ability to elevate their workforce and their company growth. Administrate's Training Management Platform helps Data Society track and measure this impact through a single source, so they can:

- **Ensure university accreditation** of their materials and training programs.
- **Provide learners with clearly outlined pathways** to discovering data literacy and infrastructure within their work environments.
- **Demonstrate the importance of building a healthy data architecture**, first-hand.

The Results

Data Society is now able to **track the impact of their training at every level**, and throughout the learner and account journey. Their **certificates are also now backed by attendance tracking and hour allocation**, providing them with the operational efficiency they needed to pursue an industry-wide certification for data science. Finally, by automating key tasks, they have streamlined their internal processes and **become agile enough to scale quickly.**

"Partnering with Administrate allowed us to bring more robust data collection and reporting to our internal operations. We've improved our reporting capabilities, our ability to track the entire learner and account journey, and streamlined our operations to better pursue opportunities for growth in the future."

Merav Yuravlivker, CEO
Data Society

"We've been able to realize a distinct competitive advantage within our industry as a result of streamlining our training operations and measuring the impact of our training program through Administrate's reporting engine."

Dmitri Adler, CDS
Data Society

Maximize Training Resources.
Demonstrate Business **Results**.

Explore how Administrate can work for you.

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