

## Introducing your contacts to MazumaGo

### Welcome to Mazumago

Thank you for creating your account with MazumaGo! We are excited to help you streamline your payment process and are here to make the transition as seamless as possible.

### Why is introducing MazumaGo to your contacts important?

When using MazumaGo, you will often be asking your customers and suppliers to process payments using the MazumaGo payment page. Understandably, we have found some of our client's contacts require some additional encouragement to use and trust MazumaGo with their high-value payments. We recommend you share some basic information about MazumaGo.

### Introducing MazumaGo to your contacts

Here is a simple strategy to help your customers better understand what MazumaGo is, why you trust us, and why they can feel confident paying you with the platform:



- 1 Introduce MazumaGo with a paragraph in your invoice emails
- 2 Attach a formal introduction letter outlining our partnership
- 3 Provide your customers with access to the Help Center

To make this easier, we've created a suite of customizable templates to get you started. Choose to copy our text, create your own, or use a combination - whatever works best for you and your customers.

### The MazumaGo Help Center includes:

- Email Paragraph Templates
- Invoice Notes Templates
- Introduction Letter Templates
- Security Information
- User guides
- FAQs



All the material you need in one place:

[Help Center](#)

<https://help.mazumago.com/>

### About MazumaGo

Payments are at the core of every business and it is our mission to advance the standards of payments for Canadian businesses. Our solutions are built to simplify payment operations, improve cash flow and help businesses keep their competitive edge.