



OUR OFFERS FOR THE CYBER WEEK



SHARING IS CARING.

TIP 1: STATUS ANALYSIS

HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
ACCOUNT ANALYSIS We analyze the three main sources of error in the error lists in TB.One and give you an overview of your optimization options.	CLEAR RECOMMENDATION FOR ACTION You will receive your individual as-is analysis, which we will present to you in an online conversation peppered with tips and tricks as well as best practice ideas.	€ 415 € 290

TIP 2: DATA ENRICHMENT

HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
MANAGED ACCOUNT As part of our Managed Account Service, we enrich article information for you with regard to mandatory values.	EVERYTHING COMPLETE The more complete your data, the higher the export quota!	13% CW discount for the first month on the list price.

TIP 3: ARTICLE ACTIVATION

HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
TRAINING UNIT "TB.ONE BASIC II" In this training you will not only receive best practice for correct article activation, but also an extensive TB.One training (e.g. error handling, filter, cluster, etc.).	KNOW-HOW FOR THE FUTURE And not just for Cyber Week, but for business that is optimized all year round.	INDIVIDUAL WEBINAR: € 340 € 260
MANAGED ACCOUNT As part of our Managed Account Service, we go through season planning with you so that your products are active in time.	FROM TO DO TO DONE Everything is appropriately prepared in time for your crucial annual cycles.	13% CW discount for the first month on the list price.



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TIP 4: CATEGORIZATION

HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
TRAINING MODULE "CATEGORIZATION" In this training you will learn a lot about the interplay between categorization and mapping. A deep dive in terms of categorization with clusters.	SMALL TRICK - BIG EFFECT And it's tailor-made! We'll show you the fastest way to categorize your products.	GROUP WEBINAR**: € 75 € 45 INDIVIDUAL WEBINAR: € 225 € 180
MAPPING SERVICE We take over the categorization for you so that your products can be found quickly.	VISIBILITY IN THE MARKETPLACE Customers can only find your articles online with the right categorization.	15% CW discount for the first month on the list price.

TIP 5: VALUE MAPPING

HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
SPECIAL TRAINING: "MAPPING" In this training we will tell you everything about mapping. How are categorization and mapping related? What is global and category-level mapping? What should you watch out for? We give you tips and tricks so that you can map optimally for your range.	ONE PLUS ONE MAKES THREE The right values, correctly mapped mean your product is three times easier to find.	GROUP WEBINAR**: € 75 € 45 INDIVIDUAL WEBINAR: € 225 € 180
MAPPING SERVICE As part of our Mapping Service, we map all mandatory fields and values for you and, if you wish, also the optional values based on your product range structure.	RESOURCE-SAVING Don't have the sufficient and right resources for the job? We'll take care of it whenever you want.	15% CW discount on the list price.



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HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
MANAGED ACCOUNT Every day we make sure that your products are mapped correctly and that they are exported to the channels without errors, because we know what matters when it comes to the channels.	ALWAYS THERE FOR YOU Do you like it when it just works? Our specialists will take care of your products in TB.One every day.	13% CW discount for the first month on the list price.

TIP 6: FLAGGING

HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
TRAINING MODULE "FLAGS" What are flags in TB.One? When and how can you use them? What do I get out of it? We clarify and explain all of this in this training module.	BE TRANSPARENT Good flagging makes your top sellers visible to you in detail. Keep an eye on your successful products.	GROUP WEBINAR**: € 50 € 30 INDIVIDUAL WEBINAR: € 150 € 120
MANAGED ACCOUNT As part of our Managed Account Service, we discuss your wishes and needs for product transparency. Then we select and mark your articles for a targeted evaluation.	WE'LL HOLD UP YOUR FLAG We track your products at every turn. Weekly reports are the foundation of your business decisions.	13% CW discount for the first month on the list price.

TIP 7: MARKETING

HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
BEST PARTNER NETWORK We'll look for the right marketing specialists for you, especially for your needs and channels.	UNLEASH THE FULL POTENTIAL OF YOUR BRAND! We already know the right partner for your needs.	€ 0



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TIP 8: ERROR HANDLING

HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
"ERROR HANDLING" TRAINING MODULE In this training we will show you how the SolutionCenter is structured, what types of errors there are, and give you tips and tricks on how to correct errors quickly.	GAIN TIME Learn to work efficiently with the SolutionCenter and unfold your full sales potential.	INDIVIDUAL WEBINAR: € 375 € 290
MAPPING SERVICE As part of our Mapping Service we'll take over the processing of errors for you, which prevent the successful export to your channels and thus the going live of your articles.	SHORTEN TIME-TO-ONLINE! We have encountered almost every mistake and will help to solve it quickly and efficiently.	15% CW discount on the list price.
MANAGED ACCOUNT As part of the numerous services such as value mapping and categorization, we work on the error handling of your products for you every day as part of our service.	NEW ITEMS ONLINE QUICKLY! You activate new articles. Are there any errors? We take it over.	13% CW discount on the list price.



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TIP 9: REPORTING

HOW WE CAN SUPPORT YOU	YOUR BENEFITS	CYBER-WEEK-OFFER*
TRAINING MODULE - "STATISTICS & DASHBOARD" In this training you will learn how to set up and personalize your reporting, which evaluation options are available to you and we'll give you insider tips on how you can quickly calculate the export quota using the dynamic filter.	MONITOR SUCCESS We'll show you all the ways you can track the sale of your products in TB.One.	GROUP WEBINAR**: € 50 € 30 INDIVIDUAL WEBINAR: € 150 € 120
MANAGED ACCOUNT As part of our Managed Account Service, we monitor the current export quota of your channels for you on a daily basis and create a report for you in which you can also track the marked articles for the individual channels.	4 EYES SEE MORE THAN 2! We ensure that an export quota of at least 95% is achieved for your articles, because your success is our common goal.	13% CW discount for the first month on the list price.

* The offer is valid for commissioning by September 20th, 2021 at the latest.

** Group Webinars can be booked for a minimum of 5 and a maximum of 10 attendees.

Dates for group webinars:

Categorisation	Group 5-10	04.10.21 10:00-11:00 A.M
Mapping	Group 5-10	04.10.21 14:00-15:00 P.M
Flags	Group 5-10	07.10.21 10:00-10:30 A.M
Statistics & Dashboard	Group 5-10	11.10.21 15:00-15:30 P.M

SOUNDS INTERESTING? Then you can simply place your order via [email](#).