Accuride Quality Policy

Quality means for Accuride:

- Increase of **customer satisfaction** through close customer contact

- **Meeting customer expectations** through a wide range of products, services and customer service

- **Zero-error striving** and the associated **conservation of resources**

- Ongoing search for **internal improvement (CIP)** opportunities to gain competitive advantage

- **Assumption of responsibility** at all levels of the company

- **Commitment to Compliance with safety standards, guidelines and principles** with full transparency

The quality management system is based on 3 main elements:

- A **Project-Based Management System** for the entire company and its partners, in which everyone is responsible for defining and managing their processes

- The **Quality Standards** are based on DIN EN ISO9001:2015, as well as product-specific requirements, which are managed by locally defined operating procedures

- A **Continual Improvement Management Cycle** for the permanent optimization of our processes and for the assurance of our quality standards

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