

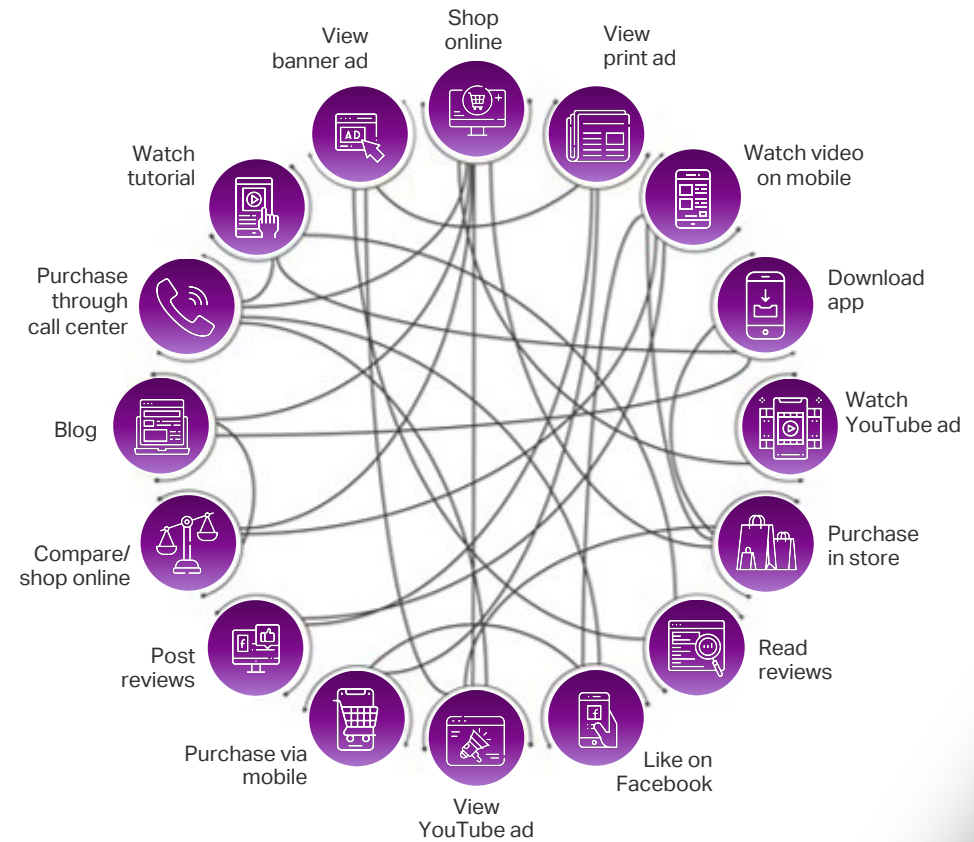
The future for consumer brands

• OMNICHANNEL

Traditional customer lifecycle



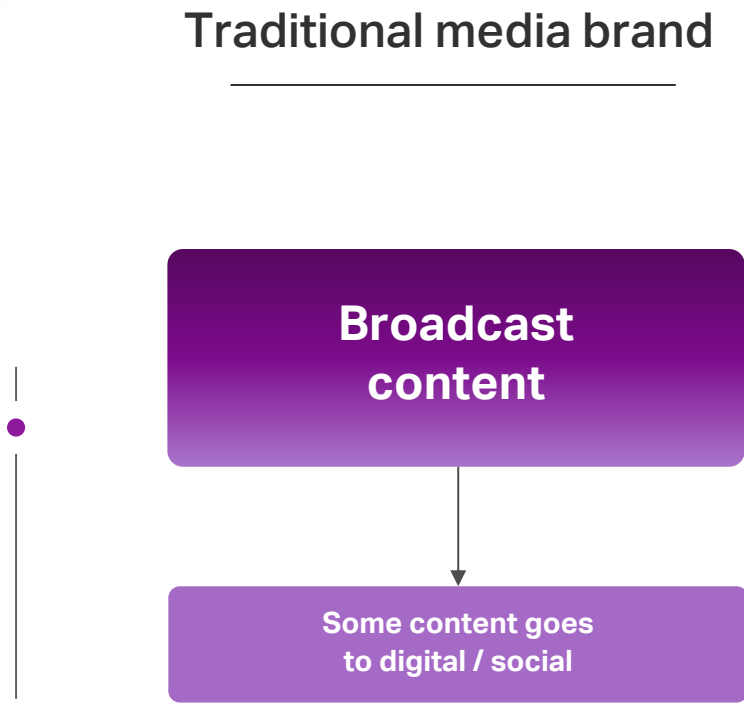
Digital customer lifecycle



The future for media brands

• OMNICHANNEL

Traditional media brand



Today's media brand

