

# One day, many platforms: Your audience's journey

FUTURI



6am

7am

8am

9am to 5pm

5 to 10pm

"Alexa,  
play  
Z104  
Country."

Digital  
"me time"  
makes the  
workday  
fly by.

Music with  
dinner,  
then wind  
down with  
video.

Socials:  
The new  
first  
occasion.

Car radio?  
More like  
connected  
dashboard.

Music,  
podcasts,  
and lots of  
social  
videos.

One last  
check of  
socials.  
Good  
night!