

# How To Make Data A Competitive Advantage

## With the Data Maturity Model and Azure



Successful companies are able to utilize data in every segment of their organization. Not just in data science and traditional business intelligence, but areas like sales, supply chain management, internal operations, and more.

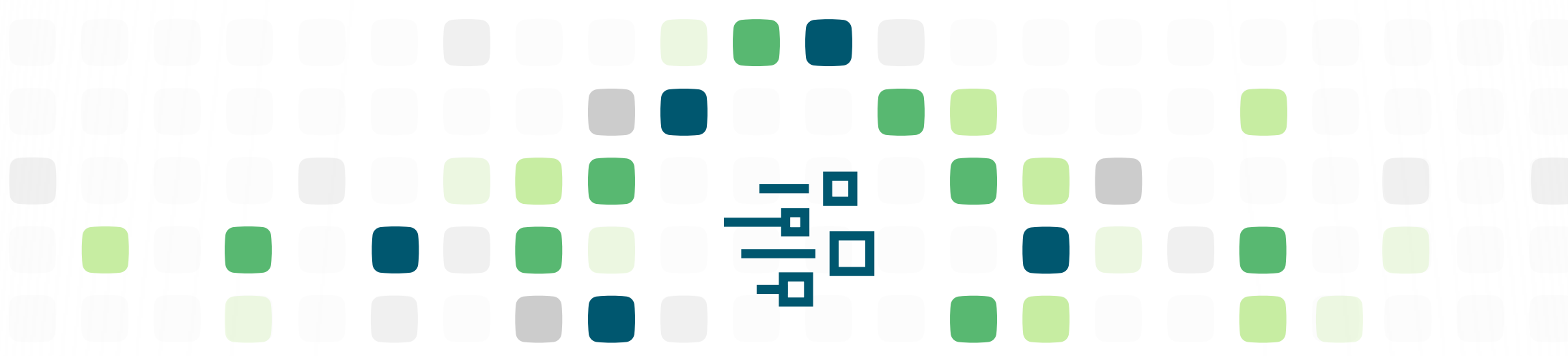
Getting to that point requires a change of culture — a change that the Data Maturity Model and tools like Azure Synapse Analytics can help you achieve.

### Most organizations want to:

- Improve analytics decisions
- Trust their data
- Reduce costs and improve operations
- Better meet regulatory compliance for data

### By effectively following the Data Maturity Model, your organization can avoid:

- Operating in reaction mode
- Multiple versions of “the truth”
- Siloed, fragmented data
- Inability to measure success or failure



## The Data Maturity Model

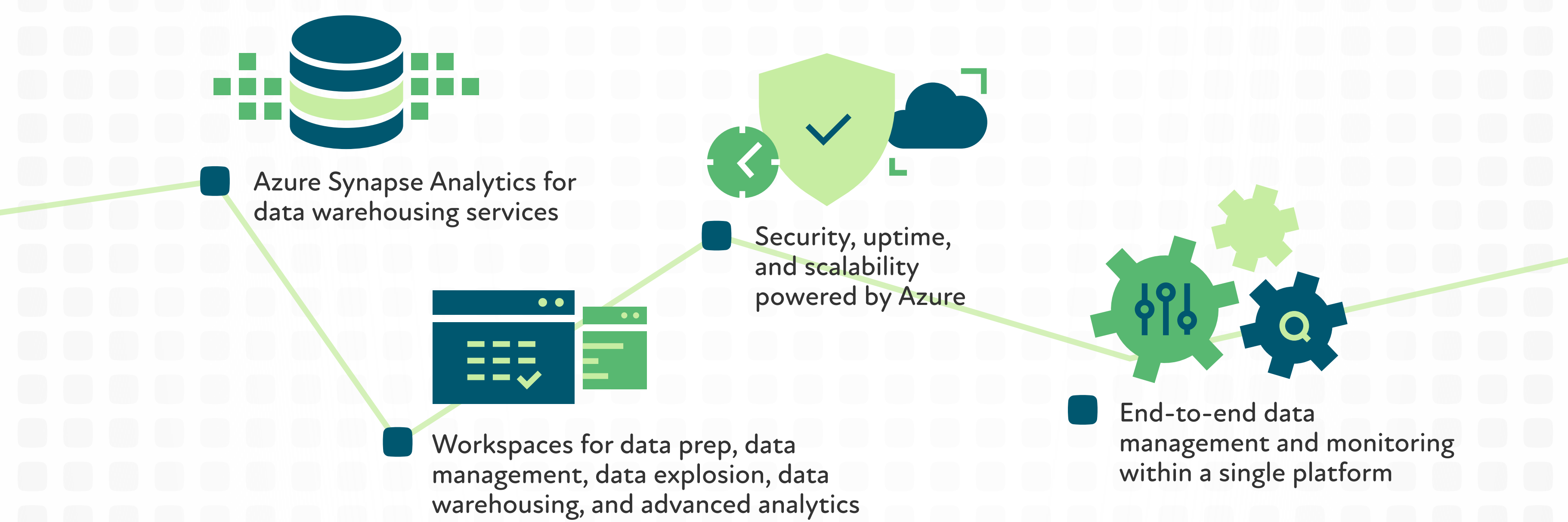
By using the Data Maturity Model, you can change your internal culture so that it values — and utilizes — data throughout every segment of your organization.

**There are 5 levels to the model**, each building upon the one before it on your way to getting the most out of your enterprise data. These levels are:



## The Azure Advantage

For enterprises that have adopted Azure or are looking to, there are several features and tools that can help with maturity progression.



## Working with Redapt

With more than a decade of experience with Azure and all cloud providers, as well as on-premises solutions, we can assist you with every aspect of data management, including:

- Assessing your current data estate and needs
- Helping you craft an end-to-end data strategy
- Architecting, engineering, and implementing data infrastructure
- Recommending available tools like Azure Synapse Analytics
- Operations oversight and support

**For more information on the Data Maturity Model, including help on kick-starting the process for your organization, contact one of our experts.**

[Assess Your Data Maturity](#)

[redapt.com/contact](https://redapt.com/contact)