

FIRST SHIP: MAY 2021

LET'S MAKE ITCHING ANCIENT HISTORY

Hill's Prescription Diet Derm Complete is our masterpiece. The only clinically tested nutrition for **both food and environmental allergies** (among leading brands in North America).

- 1 Single high-quality intact animal protein that avoids 96% of food allergies¹
- 2 A breakthrough formula with bioactives and phytonutrients to help manage a dog's response to environmental allergens

VISIT hillsvet.com/pet-solutions/derm
TO WATCH THE MOA VIDEO & GET TOOLS



VALUABLE VET CLINIC & CLIENT OFFERS

- [30% off initial order](#) for Derm Complete dry products
- Support bundle will ship separately and includes in-clinic and home delivery coupons to drive trial and compliance
- [First time Autoship order discount](#) for all home delivery platforms



EDUCATION + RECOMMENDATION RESOURCES & TOOLS

- [Local seminars](#) hosted by your Hill's Representative
- New [Hill's Quick Reco](#) digital recommendation tool available now
- [Additional tools](#) such as a MOA video and Clinical Evidence Reports



RAISE AWARENESS WITH CLIENTS (COMING SOON)

- Clinic & curbside **point of purchase** materials
- **Digital assets** including banners, email communication and social posts



CONNECT WITH YOUR HILL'S REPRESENTATIVE TODAY TO LEARN MORE!



Transforming Lives

¹Mueller RS, Olivry T, Prélaud P. Critically appraised topic on adverse food reactions of companion animals (2): common food allergen sources in dogs and cats. BMC Vet Res. 2016;12:9. The Hill's Transforming Lives logo, the Hill's Prescription Diet logo, the S+OX SHIELD logo, Hill's, Prescription Diet and Derm Complete are trademarks of Hill's Pet Nutrition, Inc.