

# Welcome to

# SiteLucent Team Training



TIME: 2 HOURS

The **goal** of the SiteLucent Team training is to:

- Show you the possibilities of our tool
- Help you uncover insights that can make your job easier, faster and more fun!

## PRODUCT LISTS

**Find out how to:**

- Define a (retailer) product portfolio (and WHY?)
- Upload a product list
- Edit a product list

## DASHBOARD SETTINGS

For this part, we'll dive into: '**Product Listings**' to explain:

- Default Dashboard filters & Custom filters
- Saved filters
- Zoom in to product detail level
- Export widget data and schedule
- Change a widget dimension

## DASHBOARD WALK THROUGH

**Let the real fun begin!**

- Retailer performance overview
- Product Availability
- Product Pricing – Price vs RSP
- Product Content Completeness – DCC score
- Ratings & Reviews
- On-site Search: Categories & Keywords