



#GivingTuesday email announcement template

Reach and inspire your church by email.

Email is one of the best channels to keep up with your church. We made it easy for you to start a special fund and spread awareness. Just copy+paste into your email editor and <customize the content>! You can also use the template as inspiration to craft your own email.



To: **All Church**

Subject Line: **Love thy <church name> neighbor on #GivingTuesday!**

Hello **<first name>**,

Our hope is that this message finds you well. This year has brought with it unexpected challenges and hardships for many. It has also presented an opportunity for those that want to help those that need help.

Currently, we're participating in #GivingTuesday, a global day of giving and unity taking place on December 1, so we can be part of the response to the unprecedented needs in our community.

We've created a special fund for #GivingTuesday, **<fund name>**, to support church and community members who need extra assistance at this time.

We are encouraging anyone who can to consider donating on December 1, to help our **<church name>** neighbors in need. Your contribution will provide relief to those who need it most.

To get started, either text GIVE to our Giving Number **<giving number>** or use our Giving Link **<giving link>***. Then, choose the fund **<fund name>**, **add your dollar amount, and tap submit.**

*For those using our online giving platform for the first time, you'll be prompted to complete a one-time secure set up process.

Please let us know if you have any questions.

Thank you for your faithful generosity!
<church name>