



PRODUCT MANAGEMENT

THE CHALLENGE

No one in the “Product Manager” role in the past two decades pursued a degree in product and solution management. Management accounting? Marketing? Business administration? Maybe. Nothing we were taught in a classroom could have prepared us for the pace of digital disruption, global e-commerce, or the overwhelming possibilities of big data, machine learning, and the Internet of things. As many of our software engineers have moved from multi-year projects to two-week build-and-test iterations, so too must our product managers adapt to rapid and continuous exploration, constantly adjusting to the faintest of market signals. This requires rapid research and development, and traditional methods will not keep up or stay focused in the new economy.



PRODUCT MANAGEMENT

OUR SOLUTIONS

At Agile Rising, we understand the challenges of product and solution management. Product management is at the heart of almost every business. From building the right products and getting them off the shelf to exploring new markets and ensuring that financial choices maximize business value, product and solution managers play a critical role in optimizing business outcomes. Disruptive technologies, fast-moving competitors, and increasingly complex supplier networks make it challenging to successfully manage the product life cycle.

AGILE PRODUCT MANAGEMENT JUMPSTART

Our jumpstart, which includes workshops, consulting, and coaching, is designed to help you create a product management process that optimizes your organization's ability to innovate and deliver value. We help you develop the continuous exploration mindset, skills, and tools you need to create successful products and solutions in a lean-agile organization.

SAFe® AGILE PRODUCT AND SOLUTION MANAGEMENT CERTIFICATION

Agile Rising offers both public and private on-site SAFe® Agile Product and Solution Management training and certification. This 3-day course helps participants to discover the right mindset, skills, and tools they need to create successful products and solutions using agile techniques. Learn how to use design thinking to create products and solutions that are desirable, viable, feasible, and sustainable.

Contact us today to learn more or set up a consultation.