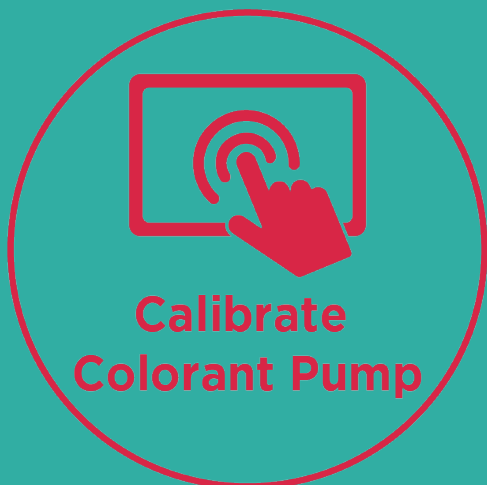





HOW TO OPTIMIZE YOUR COLORING PROCESS

1 Colorant Application Rates



 Verify your colorant application rates are still in place


 Check if your production rate has changed (production rate directly affects per-yard application rate)


 Check your colorant pump hose for wear or cracks



2 Water Use Rates

Water is the driver of coverage

 Too much water can lead to longer drying or curing time which could result in "spring wash"

 Use least amount of water required to achieve desired coverage





or




Use Rates


**Increase or decrease
in 3 - 5 gallon
increments per
minute**

3 Raw Material



 Confirm your raw material didn't change in size or shade

Finished product shade is directly related to raw material shade

 Higher percentage of fines can affect water use rates and amount of colorant needed