Meetings that make a difference!



Sustainable Meeting Brochure V1.0

Easily integrate your environmental CSR communications into your meeting experience. Make every meeting more positive and impactful for your business and its customers.



What is Sustainable Meeting?

Sustainable Meeting helps you offset the carbon footprint of your business by planting trees in developing countries.

Then we help you tell the story of your CSR & environmental sustainability through an interactive experience that everyone can support.

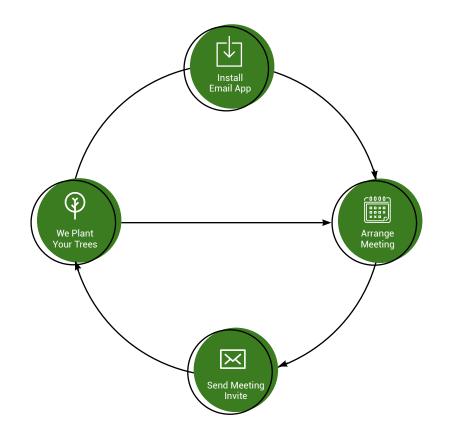
Your organisation can make a real difference and create positive stories that involve both your internal and external stakeholders.





How It Works

- Our software integrates seamlessly with your email and meeting scheduling system.
- Every time you schedule a meeting you choose whether it is a sustainable meeting.
- You can then plant a tree for each participant.
- Individuals will be notified and can actively see and engage with how they have contributed to environmental sustainability.
- Each meeting is personal to the participants and you can see and control your business CSR performance and its communication.
- Your business has a control of how Sustainable Meeting is used and the ability to view it's overall impact.







How your business can benefit from Sustainable Meeting.

CSR Professionals

Communication is made easy Implementation of CSR in minutes Full control & visibility Measurable impact Interactive CSR initiatives

Marketing & Sales Teams

Helps with rapport building Positivity - before, during & after client meetings Easy to assign marketing budget Close more deals

PR & Brand

Generate positive brand stories Create new customer engagement Develop natural social 'noise' around your brand

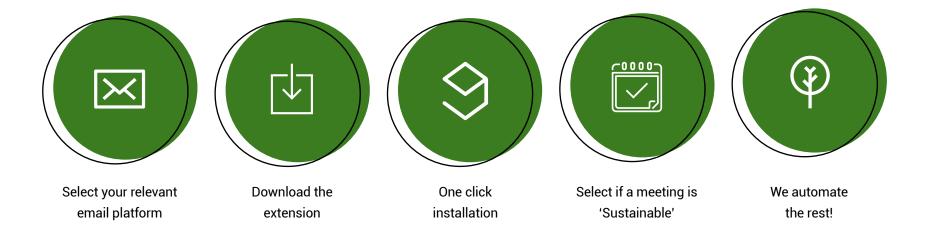
Control who is involved in your CSR





Sustainable Meeting is simple.

Our software integrates seamlessly with your email and meeting scheduling system.





What is Corporate Social Responsibility (CSR)

Corporate Social Responsibility (also known by its acronym, CSR) is an initiative or concept that organisations choose to implement in their business, and then self-regulate ongoing.

The purpose of a CSR initiative is to improve a companies environmental, social and economic impact on the world around them. This is done through actively engaging in, or investing in worthy actions, causes and philosophies.

In other words it is your company choosing to take part in positive activities that help the world around us, even when you are not obliged to. It's about giving back.





How you make a difference.

Agrofarming is a sustainable agricultural process that allows communities to create long lasting eco-systems that allow them to develop the basic opportunities we often take for granted.

Specially trained technicians work in developing countries, helping communities and farmers understand forest garden design, composting, nursery development, perma-gardening and out planting techniques.

These rural communities are then supplied with the trees needed to create sustainable eco-systems. They are then provided with ongoing support to ensure they continue to develop their skills and create permanent change.





Through a simple, secure extension added to your email platform you can create sustainable meetings. Then every participant can have a life changing tree planted in a developing country.

Try Sustainable Meeting free for 30 Days

Create Free Account

info@sustainable-meeting.com www.sustainable-meeting.com



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