



Styleguise

Styleguise is an online platform offering personal styling services.



SERVICES

Strategy, Technology, Data



SECTOR

Peer-to-Peer Services (P2P)



TECHNOLOGY

Mobile App (iOS)



WEBSITE

www.styleguise.com

Styleguise that makes high-end personal styling services accessible to everyone. Styleguise utilizes on-demand functionality so clients can hire a stylist, shop outfits and achieve elevated looks at a moments notice.

► CHALLENGES / OBJECTIVES

Celebrity stylist Cat Wennkamp was in need of a technology partner to bring her disruptive mobile application to life. She required a team that could be agile and develop an MVP product that would enable her raise capital.

► SOLUTIONS

Transcend Digital supported Styleguise from ideation through app deployment and continues to provide ongoing support. Transcend supported with overall strategy around branding and consumer experience along with the complete development of a mobile application.

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