

# MamaThis®

**MamaThis® allows Moms to tap into their network for help.**

 **SERVICES**

UX, Technology, Data

 **SECTOR**

Peer-to-Peer Services (P2P)

 **TECHNOLOGY**

Mobile App (iOS)

 **WEBSITE**

[www.mamathis.com](http://www.mamathis.com)

**MamaThis® is the ultimate network of moms helping moms. Whether you need more YOU time or a more flexible job, the MamaThis® App is an efficient way to make it happen. Do it all with the help of a trusted community of women like you.**

## ► CHALLENGES / OBJECTIVES

While there are a number of services for people getting help, there was a clear lack in transparency, dependability. MamaThis® aims to address this, moms leveraging their own network for offering and receiving help. This needed a robust platform for P2P transactions, secure, accurate payments, simplicity in the user experience and tracking etc.

## ► SOLUTIONS

Transcend Digital supported MamaThis® from ideation through the UX all the way till app deployment and continues to provide ongoing support. Transcend supported with overall strategy around the platform's technology stack, consumer experience along with the complete development of a mobile application.

## ► CLIENT TESTIMONIAL

I embarked on a journey to bring an idea to reality as a 1st time Mom-trepeneur, but I needed a development and technology firm that understood I had other responsibilities. I needed experts to help and advise me about my app development - how to approach my project, manage my time and budget, and meet my deadlines. Transcend Digital was amazing! My idea is now a reality! - **Sara Stein, Founder, MaMaThis**

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