TRANSCEND
DIGITAL

GoSnow

GoSnow is a bookings platform for the snow sports industry.

SERVICES

Customer Experience

SECTOR

Booking / Reservation

TECHNOLOGY

iOS and Android

WEBSITE

gosnowpass.com

MOBILE APPS

https://apps.apple.com/us/app/gosnow-ski-snowboard-lessons/id949782440

https://play.google.com/store/apps/details?id=com.gosnowapp&hl=en_US

With the GoSnow mobile app, experience awesome trips, book the best ski and snowboard instructors and buy discounted lift tickets. Connecting 120 million snow sport enthusiasts, pros and instructors to the best resorts around the world.

▶ CHALLENGES / OBJECTIVES

GoSnow was working to re-define their user experience strategy and needed support in building out their in-app customer journey flows.

▶ SOLUTIONS

The Transcend Digital team worked to immediately define user stories for GoSnow's web and mobile user experience. The team then wireframed both platforms and moved into high fidelity design that was then delivered to their internal engineering teams to implement.