

AIWO Health

AIWO is a tele-medicine platform for the Indian healthcare market.



SERVICES

Strategy, Technology, Data



SECTOR

Healthcare



TECHNOLOGY

Web Application



WEBSITE

<https://www.aiwo.com/>

AIWO provides solutions to individuals and healthcare providers targeted at preventing and possibly reversing metabolic conditions such as heart disease, diabetes, PCOS, liver disease and others. For healthy individuals, a variety of products and services are available for physical, functional and cognitive performance enhancement.

► CHALLENGES / OBJECTIVES

The AIWO team was in need of a HIPAA compliant technology platform to support a compliant interaction between practitioners and patients. The platform needed to support virtual visits (i.e. TeleMedicine), prescription filling and e-commerce.

► SOLUTIONS

Transcend Digital developed a HIPAA compliant web application and commerce portal. Transcend Digital developed proprietary algorithms to analyse the various test data together to arrive at comprehensive health analysis and a set of recommendations to reduce health risks and enhance functional and cognitive performance. This algorithm is now being introduced to medical practitioners and a version of it is also available to individual users.

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