

# Supernova: Using BrioHR to create unified and standardised HR processes

Established in 2013, Supernova is a rapidly growing social e-commerce company. Headquartered in Singapore, they are a lifestyle consumer brand and create innovative Health, Beauty and Fitness products. Supernova has created a powerful combination of product development and marketing to create the consumer brands of tomorrow. They have a team of 150 across locations including Singapore, USA, Australia and India.

SUPER  
NOVA

## HRTECH CATEGORY

HRMS

## SOLUTION PROVIDER



## About BrioHR

BrioHR is an all-in-one, affordable, simple, cloud-based, and modular HR management solution supported by a community of experts. Founded in 2018, BrioHR helps automate all HR processes: Recruitment, Onboarding, Core HR (Leaves, Payroll, Employee Records, Reporting), and Performance Management. BrioHR has offices in Singapore, Malaysia, France and service clients in 15+ countries.

<https://briohr.com/>

Brio HR on [hrtech.sg/marketplace](https://hrtech.sg/marketplace)

## BUSINESS CHALLENGE

As a rapidly growing company, Supernova was struggling with multiple information silos as each task in the HR function required a different application. Employee records were stored in a separate software from the payroll information. Also, their performance management was managed manually due to its unique requirements that off-the-shelf systems were not able to customise. Due to disparate systems, Supernova's employees had to connect to multiple applications and data had to be consolidated from varied sources. Since there was no single source of truth the HR teams were spending more time to reconcile the data sources and effectively use the available data. This resulted in inefficient and time-consuming processes and loss of man hours spent on admin tasks.

## SOLUTIONS

Supernova implemented BrioHR's all-in-one agile HR Software to digitize their employee records. All the employee data was consolidated into a central system making it easier and more accessible for the HR team and the employees. Supernova also decided to implement the Performance management module offered by BrioHR to automate its Performance management process which helped it to create reports with one click across the organization.

## BENEFITS

**With BrioHR, Supernova was able to:**

- Improve Employee Engagement and experience (EX)
- Enhance the appraisal process of the organisation
- Time spent doing admin work was reduced, with automated performance appraisal and one-click report, the HR team had more time to focus on improving EX
- A productive, happier and engaged workforce
- The time spent to set up and manage the performance management cycle reduced by 80%



*Not only BrioHR helped us centralize all our processes on a beautiful platform, saving tremendous time to HR and everyone in the company, their amazing client success team is always available and will go the extra mile to help.*

**Barbara Fidock, Global People Director, Supernova**

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