

RISK FREE SALES GROWTH THROUGH CASH BACK REWARDS

THE PROBLEM

The brick and mortar industry is struggling...now more than ever. With 70% of consumers finding a new business through online search and most decisions on where to shop and dine influenced by an incentive, mobile advertising has never played a more critical role to retailers.

THE SOLUTION

LuckyDiem has created a marketing platform that offers restaurants and retailers a simple, risk-free way to grow their sales and build customer loyalty with 100% online-to-offline attribution. This type of sophisticated marketing technology has been available to large national brands for years, however, LuckyDiem is the first company to make this technology accessible to small businesses with zero risk. LuckyDiem enables you to:

Save time. Our solution bundles search, promotion and loyalty. Our publishing network reaches 200 million-plus active users and provides them with cash back offers--the incentive and loyalty option consumers prefer most. Setup takes less than ten minutes.

Save money. Restaurants pay us on a cost-per-revenue basis. Our platform integrates with Visa, Mastercard and Amex enabling us to associate a consumer's in-store credit card purchase to an online ad, enabling accurate ROI and removing billions of dollars in wasted digital ad spend.

Increase sales and performance. In the casual dining category, LuckyDiem typically drives 50-100+ new customers per location per month; increases average order value 30-40%; increases return visits by 20-30%; and increases profits by 500%.



LUCKYDIEM

LuckyDiem.com
Based in New York, NY

HOW IT WORKS:

Business Advertised

Restaurant is showcased for free on 100s of websites, apps, search engines, airlines, banks, etc.

Consumer Pays

Customers pay full price like normal with a linked credit card and automatically receives cashback.

Pay-Per-Sale Only

Restaurant only pays a fee for in-store sales that LuckyDiem generates. Less expensive than a Grubhub, with a more profitable dine-in customer.

Easy to Implement

No hardware, software or employee training is needed. No upfront fee or long-term contracts.