



Position Title:

Product Executive, HD

Location: Petaling Jaya Headquarters

Responsibilities

- To identify, develop and implement short-term and long-term marketing plans and strategies in order to achieve Company objective.
- Coordinate marketing activities
- Design & develop marketing materials
- Generate new ideas for any marketing effort
- Plan & organize marketing events with organizers & industry associations
- To support and provide value added services to existing corporate customers
- To assist in all marketing related activities and business development
- To provide timely reports marketing activities

Requirements

- Must be entrepreneurial, highly motivated, results orientated, commercially adept, articulate and confident.
- Preferably with Degree in Management, Marketing/ Mass communication/Business/Economics or related fields.
- Those with some dialysis centre management experience will also be considered.
- Minimum 3 years working experience in marketing field or possess relevant experience and a proven track record in developing long and short-term marketing strategies for the organization.
- Has good presentation, analytical & interpersonal communication skills.
- Independent, entrepreneurial and results-oriented.
- Experience working in a healthcare environment will be an added advantage
- Computer Literate
- Possess own transport and willing to travel

If you are interested in this job position, please email your resume to

hr.my@fmc-asia.com