

^{new} IMPOSSIBLE[™] BURGER IN SCHOOLS!

- ✓ 80% of kids are familiar with climate change. Nearly 9 in 10 say it's important for them to do something to stop it.¹
- ✓ Increase school lunch participation while helping students fight for the planet with each delicious bite.
- ✓ CN labeled M/MA component is great for meal pattern monotony breakers and à la carte options.

MEAT MADE FROM PLANTS

Impossible Burger is meat made from plants for everyone who loves eating meat. A 1:1 substitute for animal meat, you can easily add Impossible Burger to students' favorite dishes, from Burgers to Spaghetti, Tacos, Sloppy Joes, Patty Melts and more!



MADE
FROM
PLANTS

PACKED WITH NUTRIENTS

Impossible Burger has all the things kids love from meat, with less of the things they don't. Each 4oz serving of Impossible Burger has the same amount of protein as 80/20 ground beef (19g), but with 35% less fat.²

BETTER FOR OUR PLANET

Compared to meat from a cow, Impossible Burger requires:

87% LESS
WATER



89% LESS GREENHOUSE
GAS EMISSIONS



96% LESS
LAND

ABOUT IMPOSSIBLE FOODS

Our mission is to make meat from plants, with all the sizzle and taste consumers love. What makes our products so uniquely delicious? Thoughtfully-sourced ingredients, like heme.

(**Heme** is a protein molecule found in every plant and animal, and it's what makes meat taste like "meat.")

1. Impossible Foods x Smarty Pants - Kids Environmental Study - April 2021 - n=1,200 kids ages 5-18 years old

2. 80/20 ground beef contains 23g total fat while Impossible Burger contains 14g total fat per 4oz serving



CN LABELED

Bulk Burger Product Information	
Item Description	4 x 5lbs Impossible™ Burger Bulk
Item Number	60-00010
GTIN	00816697020104
Outer Case, Pack Size	4 x 5 lbs
Inner Pack Size	1 x 5 lbs
Individual Unit Size	5 lbs (80 oz)
Shelf Life	
Frozen (from manufacture)	270 Days
Refrigerated (once thawed)	10 Days

Case / Pallet Information	
Case Dimensions (LxWxH)	11.875" x 9.875" x 7.875"
Case Cube	0.534 ft³
Case Net Weight	20 lbs.
Case Gross Weight	21.53 lbs.
TL x HL = Cases/ Pallet	16 x 7 = 112
Pallet Dimensions (LxWxH)	48" x 40" x 60.125"
Pallet Net Weight	2,240 lbs.
Pallet Gross Weight (w/ pallet)	2,461 lbs.
Pallet Cube	66.806 ft³

Bulk Burger Nutrition Facts

Nutrition Facts

80 servings per container
Serving size **4 oz (113g)**

Amount per serving
Calories 240

	% Daily Value*
Total Fat 14g	18%
Saturated Fat 8g	40%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 370mg	16%
Total Carbohydrate 9g	3%
Dietary Fiber 3g	11%
Total Sugars <1g	
Includes <1g Added Sugars	1%
Protein 19g	31%

Vitamin D 0mcg	0%
Calcium 170mg	15%
Iron 3.8mg	20%
Potassium 610mg	15%
Thiamin 28.24mg	2350%
Riboflavin 0.19mg	15%
Niacin 8.7mg	50%
Vitamin B ₆ 0.35mg	20%
Folate 80mcg DFE	20%
Vitamin B ₁₂ 3.02mcg	130%
Phosphorus 180mg	15%
Zinc 5.3mg	50%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Water, Soy Protein Concentrate, Coconut Oil, Sunflower Oil, Natural Flavors, 2% Or Less Of: Potato Protein, Methylcellulose, Cultured Dextrose, Food Starch Modified, Yeast Extract, Soy Leghemoglobin, Salt, Mixed Tocopherols (Antioxidant), Soy Protein Isolate
Vitamins & Minerals: Zinc Gluconate, Thiamine Hydrochloride, (Vitamin B1), Niacin, Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12 Contains: Soy
Product contains an allium derivative

1/4 Lb Patty Nutrition Facts

Nutrition Facts

40 servings per container
Serving size **1 patty (113g)**

Amount per serving
Calories 240

	% Daily Value*
Total Fat 14g	18%
Saturated Fat 8g	40%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 370mg	16%
Total Carbohydrate 9g	3%
Dietary Fiber 3g	11%
Total Sugars <1g	
Includes <1g Added Sugars	1%
Protein 19g	31%

Vitamin D 0mcg	0%
Calcium 170mg	15%
Iron 3.8mg	20%
Potassium 610mg	15%
Thiamin 28.24mg	2350%
Riboflavin 0.19mg	15%
Niacin 8.7mg	50%
Vitamin B ₆ 0.35mg	20%
Folate 80mcg DFE	20%
Vitamin B ₁₂ 3.02mcg	130%
Phosphorus 180mg	15%
Zinc 5.3mg	50%

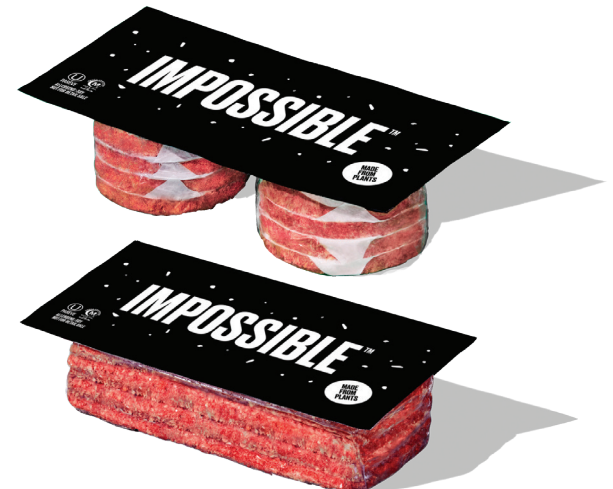
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

1/4 Lb Patties Product Information	
Item Description	Impossible™ Burger Made From Plants 1/4 Lb Patties
Item Number	60-00011
GTIN	00816697020111
Outer Case, Pack Size	4 x 2.5 lbs
Inner Pack Size	10 x 1/4 lbs
Individual Unit Size	1/4 lbs (4 oz)
Shelf Life	
Frozen (from manufacture)	270 Days
Refrigerated (once thawed)	10 Days

Case / Pallet Information	
Case Dimensions (LxWxH)	11.875" x 9.875" x 7.125"
Case Cube	0.484 ft³
Case Net Weight	10 lbs.
Case Gross Weight	11.133 lbs.
TL x HL = Cases/ Pallet	16 x 7 = 112
Pallet Dimensions (LxWxH)	47.5" x 39.5" x 54.92"
Pallet Net Weight	1,120 lbs.
Pallet Gross Weight (w/ pallet)	1,296 lbs.
Pallet Cube	60.972 ft³

Each 4.00 oz of (raw) Impossible™ Burger Patty made with Soy Protein Concentrate and Potato Protein provides (when cooked) 2.75 oz equivalent meat alternative for the Child Nutrition Meal Pattern Requirements. (Use of this logo and statement authorized by the Food and Nutrition Services, USDA 04/21).

One pound (16.00 oz) of (raw) Impossible™ Burger made with Soy Protein Concentrate and Potato Protein provides (when cooked) 11.09 oz equivalent meat alternative for the Child Nutrition Meal Pattern Requirements. (Use of this logo and statement authorized by the Food and Nutrition Services, USDA 04/21).



INTERESTED IN RECEIVING A SAMPLE? Contact schools@impossiblefoods.com.