

New to Social Media Business Data File

Segments	Quantity	Rate/Frequency	Data Type
Total New to Facebook Businesses Data File	6,138,526	\$80/M	Business Data Records
phone/email/url/business category where available			Currency
12 Month New to Facebook Business Data File *counts will vary year over year	3,427,616	\$80/M	US Dollar
phone/email/url/business category where available			New Facebook Businesses
6 Month New Business Data File *counts will vary in time period	586,498	\$80/M	Updated Monthly
phone/email/url/business category where available			Counts Through
3 Month New Business Data File *counts will vary in time period	276,995	\$80/M	8-31-2019
phone/email/url/business category where available			Next Update
1 Month New Business Data File *counts will vary in time period	85,861	\$80/M	9-30-19
phone/email/url/business category where available			Delivery
Phones	3,682,105	\$40M	Email or FTP
Email's - Inquire within!			

Should you have any questions or need additional information please contact us at Leadbird
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New to Social Media Data File

The right data transforms businesses and plays a critical role in the success of your company. Properly identifying and targeting accounts that are most likely to turn into customers, is time consuming and lots of manual work. Leadbird has simplified this process and maintains a unique data set for all new and emerging businesses listed on Social Media.

There are roughly 20M businesses that can be found across Facebook, LinkedIn, Google Maps, or Foursquare throughout North America (including US and Canada). Finding the information for these businesses has been primarily a manual process until now. Each month Leadbird builds a New to Social Media file that contains verified intelligence and contact information for these new businesses creating a social media presence. Collected are Name, Address, Phone, Email, Website, Description, Year Founded, Facebook URL, geo location tags, as well as category, business type and SIC code.

Leadbirds' blend of software, automation and data science allows us to have a high level of accuracy that you can trust to fuel your Email, Direct Mail or Social Marketing Campaigns. No more searching for businesses or updating your records by scouring the web, let Leadbird deliver our New to Social Media data right to your inbox or in the Leadbird App.

- **Get the full picture** – This set of social media data means you have an organized view of new and existing businesses creating social media profiles for the first time. This file provides an invaluable opportunity to reach and prospects businesses joining the social media revolution.
- **Understand your competition** - See profiles of your competitor's so you can better formulate strategies and plans of action to advance your brand.
- **Uncover more opportunities** – With North American coverage you can identify and explore opportunities in all (50) US states and (13) Canadian provinces to emerge from your old markets and drive more revenue and grow faster.
- **Turn insights into revenue** – The New to Social Media file and included intelligence means you can focus on location and industries with selective focus and the greatest potential revenue.