



## **Mediant Skill in Alexa Enables Shareholders to ‘Voice’ Their Proxy Votes for the Investments They Hold**

### ***Additional Point of Access for Shareholders Further Simplifies Shareholder Voting & Participation in Virtual Meetings***

**NEW YORK, N.Y.**—September 20, 2021— Mediant, a leading provider of investor communications technology and technology-enabled solutions to banks, brokers, corporations, and funds, now offers its “Vote My Proxy” skill in Amazon Alexa, allowing shareholders to speak their annual proxy votes on proposals and director elections from corporate and fund issuers.

Using Mediant’s “Vote My Proxy” skill in Alexa, shareholders can securely and seamlessly vote for proposals and director candidates individually or all at once. Shareholders can vote for, against, or abstain, and can also choose to withhold their votes.

“More than 100 million Alexa-enabled devices have been sold, making Alexa a key component in millions of Americans’ daily routines,” said **Sherry Moreland, President and Chief Operating Officer of Mediant**. “The growing number of Alexa users expect to be able to use this tool in more ways, and now, they can harness Mediant’s technology through Alexa to make sure their ‘voices’ as shareholders are heard.”

Mediant’s proxy voting capability via Alexa was tested by a number of firms during the 2021 proxy season, including Cantor Fitzgerald Income Trust. The “Vote My Proxy” Alexa skill will be made available to all corporate and fund issuers for the 2022 proxy season.

“As investors in a company, shareholders have the right to be heard when it comes to that company’s direction,” said **Ms. Moreland**. “Providing shareholders with multiple points of access for making their voices heard can only strengthen the digital transformation of companies’ investor relations efforts—and, ultimately, enhance their brands.”

### **About Mediant**

Mediant delivers investor communications solutions to brokers, corporate issuers, and funds. Our solutions are driven by leading technology and strict compliance with industry regulations, which allows clients to balance innovation with requirements. We enable brokers to effectively manage all potential touchpoints within the investor communications lifecycle—from proxy statements and prospectuses to voluntary corporate actions. We provide corporate issuers with turnkey proxy processing, and we empower mutual funds, REITs and insurance companies with a full-service, end-to-end proxy solution. For more information, visit [mediantinc.com](https://mediantinc.com).

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