

MEDIANT ENGAGE™

Achieve quorum and proposal passage by generating greater participation

RETAIL SHAREHOLDER VOTES ARE CRITICAL to achieving quorum and passing proposals. Some of the largest retail brokerage firms continue to change their related discretionary voting practices, reducing the amount of votes represented at shareholder meetings and on the meeting agenda proposals. This can produce a voting shortfall for issuers that have not effectively increased their retail shareholder engagement activity.

Mediant Engage™ is a suite of omni-channel tools that helps issuers achieve quorum and proposal passage by generating greater participation from retail shareholders. Our annual meeting experts will analyze your position distribution, event strategy and history to help you choose the Engage package that's best for you – Essential, Enhanced or Ultimate.

FEATURE	ESSENTIAL	ENHANCED	ULTIMATE
E-mail reminders	✓	✓	✓
Mail reminder letter	✓	✓	✓
Postcard mailers	✓	✓	✓
Voicemail message	✓	✓	✓
Inbound information agent	✓	✓	✓
Text reminder		✓	✓
Verbal vote		✓	✓
Outbound calling			✓
Engagement letter			✓
Live event analysis			✓

Mediant Engage™ gives issuers the tools and touchpoints they need to execute a winning strategy to reach and engage retail shareholders.

Engage Essential is a set of tools designed to motivate shareholders to vote. It's an economical package that's best for reaching registered and beneficial owners. Essential can be personalized, such as a voicemail message from the CEO, and implemented quickly.

Engage Enhanced includes inbound vote capture capabilities and the vote promotion tools available in Engage Essential. It can be used to increase voting activity among registered and beneficial owners. Inbound information agent and verbal vote capabilities enable registered and beneficial owners to execute their vote by contacting a Mediant proxy voting specialist.

Engage Ultimate includes all the capabilities of Essential and Enhanced in addition to outbound calling to retail shareholders. Ultimate also offers the distribution of engagement letters to create an urgency to vote.

END-TO-END PROXY SOLUTION

Mediant Engage™ is an add-on to our end-to-end proxy solution. Mediant can streamline your proxy meeting events, including de-SPAC (special purpose acquisition company) transactions, by managing and centralizing communications for all parties and fulfilling and distributing your proxy materials. With our project management team focused on client satisfaction, systematic real-time online vote results, as well as tabulation and inspector-of-election services, you'll save significant time that may be allocated elsewhere during your proxy project timeframe.

Mediant delivers investor communications solutions to banks, brokers, corporate issuers and funds. Our solutions are driven by leading technology and strict compliance with industry regulations, which allows clients to balance innovation with requirements. We enable banks and brokers to effectively manage all potential touchpoints within the investor communications lifecycle — from proxy statements and prospectuses to voluntary corporate actions. We provide corporate issuers with turnkey proxy processing, and we empower mutual funds, REITs and insurance companies with a full-service, end-to-end proxy solution.

For more information, contact us at marketing@mediantonline.com