# TM Diversey

# Let's live!

# Ready to welcome your guests

### General Cleaning and Disinfection Guide for Hotels

\* Please be informed that these materials are provided for general information purposes only and do not replace each user's responsibility to assess the operational, legal and other requirements applicable to each facility.

Diversey

# Safe and welcoming hotels

### **Reassure guests, train staff and rebuild trust**

There is a need to ensure that the stay of your guests and working environment of your staff is safe. Failing to reduce the risk may result in loss of business, risk to your brand value, reduced workforce efficiency and even lifes. This guidance is to ensure you have everything in place to rebuild trust.



# **New Heights of Healthy**



# Make the invisible *visible* and create an enhanced guest experience

Reassure guests and staff: you are ready to re-open!

## Safe and welcoming hotels

Are you ready to open and welcome your guests?



Prepare for Enhanced Disinfection Needs



### Deep Cleaning: Healthy Environment



Prepare for Enhanced cleaning needs

Welcoming and Healthy environment

PRE OPENING

# Enhanced cleaning and disinfection in your operations

Protect your people and guests and enhance guest experience

PRE OPENING

PRE OPENING

Diversey

REOPENING

REOPENING





Reassure staff: show that you care



Provide Expertise and Monitor Compliance

# **Ready to Reopen**



Guidance on cleaning operations before opening and following Enhanced Operating Procedures to create a welcoming and safe environment for your guests and staff

### Before Opening: From Now till Day 0





Specific key areas of your hotel to clean after the outbreak to ensure a healthy environment before reopening



Use this low occupancy time in the hotel to deep clean carpets and floors, and to perform heavy descaling and odour control



Add that extra step to re-assure guests and staff; use **our 2-step Enhanced Operating Procedures for Housekeeping**, with operational guidance





Enrich guest experience, with purposeful communication and extra care

# Reassure Staff: Show that you care



Help your staff adjust to the new normal with the right enhanced cleaning guidelines training



Monitor and Maintain the Highest Standards of Hygiene



# **Deep cleaning - part 1**

### For a healthy environment

Perform to lower the risk of cross-contamination, by disinfecting key areas and materials



Whether your hotel was a quarantine location or it has been running with only a few staff members for weeks on end: when it's time to welcome back your staff and guests, you want to be double sure it's safe. Using these deep cleaning procedures, lower the risk of cross-contamination and ensure a healthy environment for staff and guests.

### F&B

- KITCHEN DEEP CLEANING PROCEDURE TIPS
- AUTOMATIC DISHWASHING PROCEDURE TIPS
- REDUCE RISK OF LEGIONELLA PRESENCE

### LAUNDRY

LINEN DEEP CLEANING PROCEDURE TIPS

### HOUSEKEEPING

HARD FLOORS DISINFECTION



# Deep clean – part 2

### **Create a welcoming environment**

Recommended to perform before opening to enhance guest experience



After weeks of shut down, hotels need to have a refresh of their materials, surfaces and floors. Diversey has prepared a guide to support hotels providing a renewed and welcoming atmosphere so that guests can feel welcome, safe and be surprised by a great first impression...

### HOUSEKEEPING

- CARPET DEEP CLEANING
- SHINY HARD FLOORS
- HEAVY DESCALING
- MOULD AND MILDEW REMOVAL
- ODOUR CONTROL

### F&B

- HEAVY DESCALING
- MOULD & MILDEW



# **Prepare for Enhanced Disinfection Needs**

### Housekeeping for an excellent guest experience

### We recommend a 2-step approach:

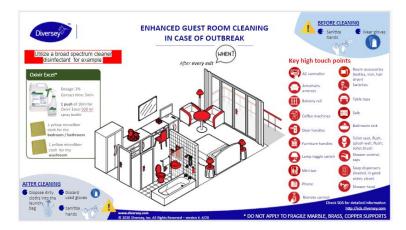
Best in class cleaning with Room Care (like today)
Followed by a disinfection of all high touch points – after every exit – with an effective sanitizing product like Oxivir Excel, Suma Bac D10 or TASKI Sani 4in1

3. Dispose of dirty cloths after each room

### **Benefits:**

- Extra reassurance: highly effective disinfection
- Keep the high level of cleanliness and freshness that guests expect (cleanliness and odour control are key contributors to the overall impression of "health and safety")
- Maintain the highest sustainable standards with eco-labeled cleaning solutions, and the premium sustainability profile of hydrogen peroxide, that breaks down into oxygen and water







# **Prepare for Enhanced Disinfection Needs**

### Kitchen cleaning for enhanced food safety

### We recommend a 2-step approach:

- 1. Use your current cleaning procedures
- 2. Followed by a disinfection of all high touch points front of house & back of house
- 3. Dispose of dirty cloths
- 4. Reassure guests by communicating use of high grade disinfection for a safe and welcoming stay

### **Reinforce daily cleaning procedures:**

- in-depth cleaning and disinfection
- reinforce and train your staff on daily cleaning and hand hygiene discipline (HACCP)
- ensure proper equipment cleaning this includes utensils, trays, food containers and small equipment
- clean all food and non-food contact surfaces, including areas frequently touched by hands





# **Prepare for Enhanced Disinfection Needs**

### Laundry- enhanced washing procedures

### To prevent cross contamination, follow infection prevention

### procedures for handling linen\*

- 1. Always wear PPE
- 2. Collect items from rooms by main classification in different bags to prevent sorting in the laundry
- 3. Minimise agitation while transporting bagged dirty linen to laundry
- 4. Change from pre-spotting to post-spotting

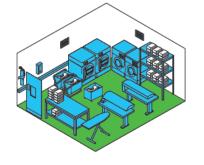
For the wash process itself, use the recommended Enhanced Clax programme for thermal or chemo-thermal disinfection\*

Clean and disinfect critical touch points in the laundry

\*In line with local public health guidelines

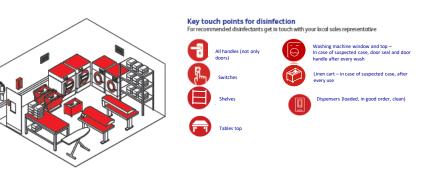
### Cleaning and disinfecting guide

Instructions for cleaning with an extra disinfection step for key touch points



### General surface cleaning:

Room Care R3 plus Pur-Eco Use: Glass & multisurface deaner Dosage: 2-4% Room Care R10 plus Pur-Eco Use: Floor cleaner Dosage: 0.4%





# **Guest Journey: Reassure Guests**

Where we can help

### NEW HEIGHTS OF HEALTHY

# Make the invisible visible and provide enhanced Guest Experience

A complete mapping of our solutions along the Guest Journey from the booking to the departure including the arrival, public areas, guest room, restaurant & bar, leisure and business areas.





# **Guest Journey: Reassure Guests**

Guest Communication & Extra Care

Provide "extra care moments" to make your guests live an Enhanced Experience and communicate along the guest journey to show that nothing matters more than health

- A comprehensive guest contact points journey is available in our reopening pack
- Contact points for guests cover all reassurance moments, from booking to departure
- We have cross sector end customer communication materials
- We can provide you with our Well hotel programme for communication moment throughout the guest journey.



Few examples:



Complimentary guest hand hygiene amenities











# **Reassure Staff: show that you care**

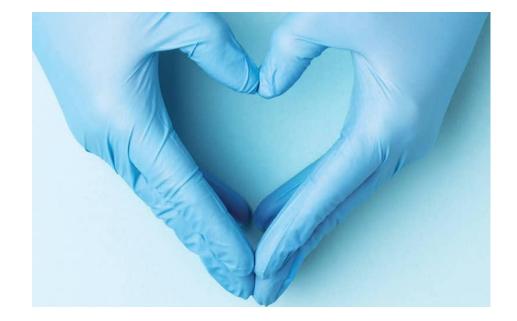
**Staff morale and commitment** are of second-to-none importance in a successful reopening programme.

☑ **Reassure employees** and inform them of the risk assessment and corrective measures in place to follow, to ensure best-in-class risk management.

☑ **Enable employees** by providing them the PPEs, training, tools and guidelines they need.

### Solutions:

- Enhanced Operating Procedures and Wall charts
- Enhanced Hand Hygiene and Skin care access and guidelines
- The right **PPEs**
- Show that you care by providing easy access to non-food spill kits





### Enhanced Operating procedures and wall charts

### 1. Enhanced Procedures

Diversey

Enhanced Operating Procedures have been created per area, to help you train your teams on new cleaning protocols. Example below. Full view available in the reopening programme

| - [ | Sa | Department   | Guest touch points/ critical cleaning points | When                      | When (outbreak)                   | Who                                     |
|-----|----|--------------|--|---------------------------|-----------------------------------|---|
|     | 1  | Public areas | Entrance Hotel Lobby                         | every time guests walk in | every time guests walk in         | Every guest coming in                   |
| - 1 | 2  | Public areas | Reception desk / security card/key           | NA                        | after each check in               | Person that is on duty at the reception |
| - 1 | 3  | Public areas | key cards for guests                         | NA                        | Every card before handout         | Person that is on duty at the reception |
| - 1 | 4  | Public areas | Smartphones guests                           | NA                        | Every check in                    | Person that is on duty at the reception |
| - [ | 5  | Public areas | Elevator knobs/display outside inside        | Daily                     | Every hour with Oxivir Excel Foam | Housekeeping                            |

### 2. Wallcharts + videos main areas

### 14 enhanced cleaning wall charts covering the following areas:

- Hotel entrance and vehicle transfer
- Reception
- Luggage area
- Guest room
- Public washrooms
- Kitchen
- Restaurant and bar
- Executive lounge
- Leisure areas
- Swimming pool
- Kids' club
- Meeting rooms
- Laundry
- Staff facilities



# When life is Clean, maintained and hygienic the world works as it should