

# Alliant®

The Audience Company™

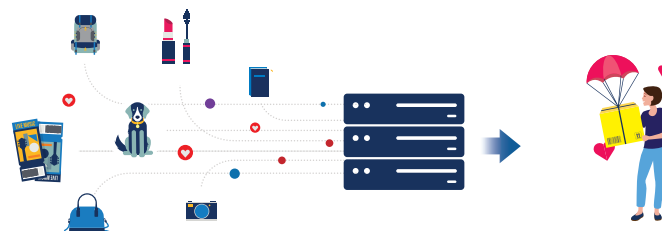
## Nobody Knows Subscription Marketing Better Than Alliant.

Target consumers with an affinity for subscription and a passion for your product.

Check out the Subscription Tool Box:

[info.alliantdata.com/subtoolbox-access](http://info.alliantdata.com/subtoolbox-access)

## Build a highly optimized audience to drive growth!

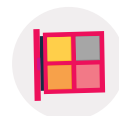


From fitness to food, Alliant offers deeper segmentation of subscriber audiences by combining social behavior, interest and brand affinities.



### Apparel

- Fabletics
- Rent-the-Runway
- StitchFix
- Trunk Club
- Le Tote



### Beauty

- AVON
- Birchbox
- Madison Reed
- MaryKay



### Fitness

- Beachbody
- Fitbit
- Soulcycle
- Nautilus



### Food

- Hello Fresh
- Blue Apron
- Fresh Direct
- Peapod
- Schwan's



### Health

- Puritans Pride
- Vitamin World
- Vitamin Shoppe
- VitaCost



### Pet

- Chewy's
- Wag.com
- 1-800-PetMeds
- & More

Don't see your vertical here? Let us know and we'll build something custom.

Readily available for targeting in your preferred digital platform – or across direct mail and email channels on-request.

[alliantdata.com](http://alliantdata.com) | [@alliantinsight](https://twitter.com/alliantinsight)