

# ACCOUNT UPDATER

INCREASE REVENUE, EXTEND CLTV AND REDUCE INVOLUNTARY CHURN TOGETHER

sticky.io clients utilizing Account Updater collectively saw **\$198M** in additional revenue.

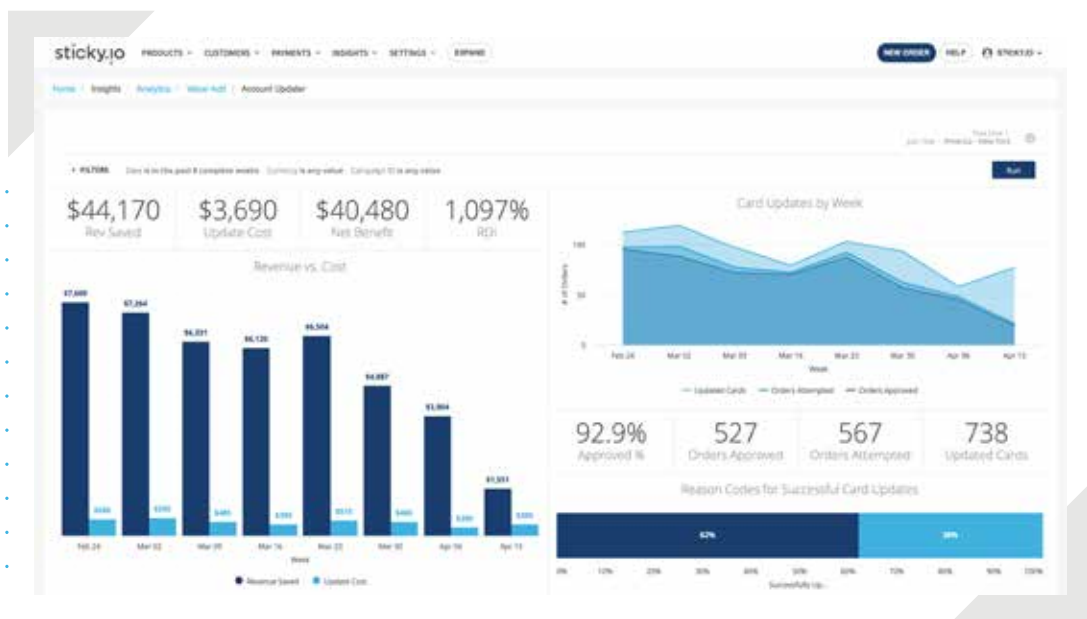
Account Updater automatically updates customer payment details — increasing approval rates on recurring transactions.

## BENEFITS:

- + Capture lost revenue
- + Convert hard declines to approvals
- + Extend customer relationships while maximizing CLTV
- + Reduce costs, save time
- + Month-to-month with no commitment



Source: sticky.io Insights



Results dashboard example