

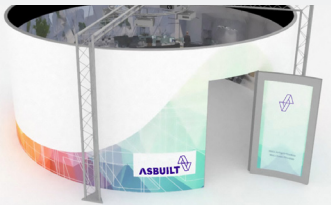
# Communicate

## Immersive Experiences to Aid Understanding

Technical complexity is best conveyed via 3D imagery and graphics. Our 'communicate' services ensure clients and stakeholders do not need an architect's imagination to understand flat drawings in three dimensions.

With various immersion and visual tools available to us, we help our client(s) explore their assets in the most digestible, engaging ways - from bespoke Power BI dashboards to full immersion technologies.

### ASBUILT COMMUNICATE SERVICES



#### Engage 360

asBuilt's Engage 360 is a portable 7M diameter, 360-degree circular studio theatre. It projects a digital environment into the physical world to showcase assets virtually - allowing group immersive experiences.



#### Virtual Reality (VR)

VR is where we immerse the user into a digital world. This enables people to 'feel' how a solution will come to life. VR provides a powerful medium to convey concepts or communicate any change.



#### Stakeholder engagement

By empowering stakeholders to understand a digital environment, we can help to explain how it will change. This can take many forms - from full immersion experiences like VR, AR or Engage 360 experiences, to digital dashboards, graphs or reports. We tailor the engagement to the audience.



#### Visualisation

Visualisation comes in many forms. From data analytics dashboards to 3D virtual fly through, we communicate spatial representation in a graphical form to visualise what is happening in the digital environment.



#### Immersion Workshop

Our immersive workshops help communicate, document changes, and record feedback on a proposed solution. Stakeholders can journey in groups through their asset, before it is built. They explore it together enjoying a deeper sense of spaces and functionality in 3D.