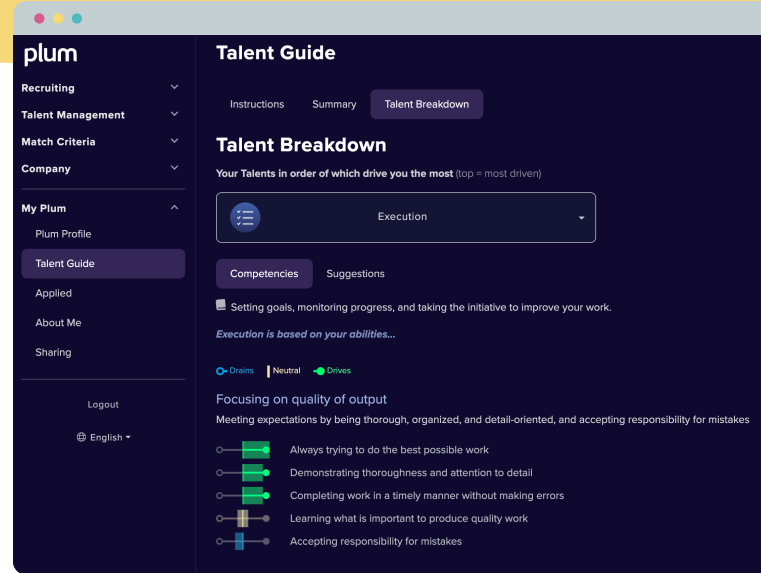


# A Better Way To Grow Your People

Plum gives every employee the self-knowledge they need to drive their careers forward and maximize their development.

## Empower people to own their careers with personalized insights.

After completing the Plum assessment, each employee receives an in-depth Talent Guide that provides them with a complete personalized breakdown of all ten Plum Talents and guidance on how to create a high-impact personal development plan.



34%

Employees that are provided development opportunities are 34% more likely to stay in their jobs.

87%

of executives say that they are experiencing skill gaps now or expect them within a few years.

87%

of millennials say that professional development and career growth are very important.



### Objective Awareness

Plum helps employees increase self-awareness by providing them with an objective and easy-to-understand overview of their innate talents that will support their career growth and development.



### Development at Scale

All employees receive powerful career insights when they create a Plum Profile, enabling more effective development conversations at all levels of your organization.



### Consistent Language

Plum creates a universal talent language to help employees better understand their abilities and how they align with their career aspirations.



### Positive Experience

Plum creates positive candidate and employee experiences by giving highly-personalized career insights that help them feel seen, valued and empowered to drive their own development.

## Want to see what Plum can do for your organization?

With a single assessment, Plum gives you the objective human potential data you need to hire, grow, and retain talent. In one platform, you can quantify job fit, spot potential, grow your people, and work better together.

Book a demo at [plum.io/demo](https://plum.io/demo)