

# Make better talent decisions with proven science

With a single psychometric assessment, Plum strips away bias and reveals human potential to revolutionize how global enterprises hire, grow, and retain talent.



# What can you do with Plum?

## **Quantify Job Fit**

Match the right people to the right roles

### **Spot Potential**

Objectively identify and start developing future leaders sooner

## **Grow Your People**

Empower them with personalized career insights

#### **Work Better Together**

Equip leaders with insights to build highperforming teams

# Talents are 4X more predictive of on-the-job success than what you'll find on a resume.







Communication



Innovation



Conflict Resolution



Others



Decision Making



Persuasion



**Embracing** Diversity



Teamwork

Plum is built on decades of proven industrial/organizational psychology and measures Talents to predict on-the-iob success. Talents are recurring patterns of thought, feeling, and behavior, and they represent our innate abilities and how we are hardwired as humans.



## Proven and objective data in 3 steps





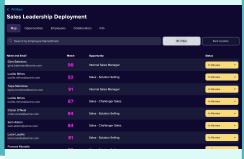
Understand people's potential

# 2 Job Analysis



Identify which Talents are needed for success

# Role Match



Match people to roles where they can thrive

# Why Plum?



### Proven science

Plum's assessment was developed in partnership with leading researchers at Central Michigan University, and is proven to be highly predictive, valid and reliable for revealing human potential.



# **Diversity realized**

Plum's objective data reduces bias and powers more equitable talent decisions to advance diversity, equity and inclusion in a meaningful way.



# Unmatched scalability

A single assessment powers talent decisions throughout the employee lifecycle and across the entire organization.



# Positive candidate and employee experience

Plum creates value for every person taking the assessment with personalized profiles that support ongoing growth and development.

# Proven results with proven science

#### **Quality candidates**

93%

of managers would hire their Plum recommended match again.

#### Diversity, equity and inclusion

**78**%

increase in new hires from underrepresented minorities from using Plum.

#### **Employee retention**

**77**%

increase in customers' ability to retain talent with Plum.

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