

Increase Patient Pay

BY INCREASING PATIENT ENGAGEMENT

The #1 Reason Patients Don't Pay:

(EVEN WHEN THEY ARE ABLE TO)

They don't realize they have a bill in the first place!



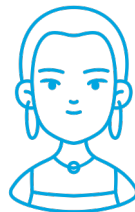
THE SOLUTION?

Engage Patients Where They Are:
Americans check their phones 96x a day.

Day 0
Bill
Issued

PUSH NOTIFICATION

Amy sees her new medical bill notification, taps on it, and **pays** through RexPay in seconds.



DID YOU KNOW?
Push notifications have
7x THE ENGAGEMENT
RATE of emails.

Day 1

TEXT MESSAGE

Meg tapped on the push notification, viewed their bill, then got distracted.

Meg taps through the text message and **pays their bill**.



Get customized patient engagement campaigns tailored to your business logic.

Day 7

EMAIL MESSAGE

Jo was busy when he engaged with both the push notification and text message.

He loves inbox zero, so he sees his bill as he's clearing his inbox while waiting in line. **Bill paid!**



RexPay optimizes push notifications, text messages, and emails to **increase the speed of patient payments and decrease defaults.**