

THE IMPORTANCE OF MASTER DATA GOVERNANCE



STATISTICS

\$15M



According to Gartner research in 2019, the average financial impact of poor data on companies is at least \$15 million per year.

50%



According to MIT Sloan, employees waste up to 50% of their time dealing with mundane data quality tasks.

20%



According to Kissmetrics, businesses lose as much as 20% of revenue due to poor data quality.

ACHIEVE HIGH DATA QUALITY STANDARDS

Execute data validation, business rules, and logic that is consistent with standards and policy implemented



KEEP UP WITH STRICT GUIDELINES

Protect your enterprise master data by meeting ever-increasing cybersecurity challenges and adhering to stringent compliance and regulatory

SAFEGUARD YOUR DATA GOVERNANCE

Safeguard your data governance policy and standard with comprehensive integrated security service that you rely upon to securely run core business application



BENEFITS

PROCESSES

WHAT A DYNAMIC MASTER DATA GOVERNANCE PROCESS LOOKS LIKE

