



Data Requisition Form | Targeted Email Campaigns

Company: _____ Date: _____

A targeted contact list will be created by matching the data search criteria you select below to our total list of members

Select Data Search Filter by TYPE (choose only one per request; also see SIC guide on page 3)

- by industry group _____
- by SIC code(s) _____
 - primary only _____
- by NAICS code(s) _____

Select Data Specifications by SIZE CATEGORIES

<input type="checkbox"/> employees <input type="radio"/> 1-4 <input type="radio"/> 250-499 <input type="radio"/> 5-9 <input type="radio"/> 500-999 <input type="radio"/> 10-19 <input type="radio"/> 1000-4999 <input type="radio"/> 20-49 <input type="radio"/> 5000-9999 <input type="radio"/> 50-99 <input type="radio"/> 10000+ <input type="radio"/> 100-249 <input type="radio"/> Other: _____	<input type="checkbox"/> sales Volume <input type="radio"/> < \$500K <input type="radio"/> \$20M-50M <input type="radio"/> \$500K-1M <input type="radio"/> \$50M-100M <input type="radio"/> \$1M-2.5M <input type="radio"/> \$100-500M <input type="radio"/> \$2.5M-5M <input type="radio"/> \$500M-1B <input type="radio"/> \$5M-10M <input type="radio"/> over \$1B <input type="radio"/> \$10M-20M <input type="radio"/> Other: _____
--	--

Select Data Specifications GEOGRAPHICALLY

<input type="radio"/> Alaska	<input type="radio"/> Georgia	<input type="radio"/> Dist. Columbia	<input type="radio"/> N. Carolina	<input type="radio"/> Oklahoma	<input type="radio"/> Virginia
<input type="radio"/> Alabama	<input type="radio"/> Hawaii	<input type="radio"/> Mass.	<input type="radio"/> N. Dakota	<input type="radio"/> Oregon	<input type="radio"/> Vermont
<input type="radio"/> Arkansas	<input type="radio"/> Iowa	<input type="radio"/> Maryland	<input type="radio"/> Nebraska	<input type="radio"/> Penn.	<input type="radio"/> Washington
<input type="radio"/> Arizona	<input type="radio"/> Idaho	<input type="radio"/> Maine	<input type="radio"/> N Hampshire	<input type="radio"/> Rhode Island	<input type="radio"/> Wisconsin
<input type="radio"/> California	<input type="radio"/> Illinois	<input type="radio"/> Michigan	<input type="radio"/> New Jersey	<input type="radio"/> S. Carolina	<input type="radio"/> Wyoming
<input type="radio"/> Colorado	<input type="radio"/> Indiana	<input type="radio"/> Minnesota	<input type="radio"/> New Mexico	<input type="radio"/> S. Dakota	<input type="radio"/> SELECT ALL
<input type="radio"/> Connecticut	<input type="radio"/> Kansas	<input type="radio"/> Missouri	<input type="radio"/> Nevada	<input type="radio"/> Tennessee	<input type="radio"/> OTHER: _____
<input type="radio"/> Delaware	<input type="radio"/> Kentucky	<input type="radio"/> Mississippi	<input type="radio"/> New York	<input type="radio"/> Texas	
<input type="radio"/> Florida	<input type="radio"/> Louisiana	<input type="radio"/> Montana	<input type="radio"/> Ohio	<input type="radio"/> Utah	

Select Data Specifications by OTHER Aspects / Limitations

<input type="checkbox"/> advertising expenses <input type="radio"/> < \$5000 <input type="radio"/> \$5K-\$10K <input type="radio"/> \$10K-\$20K <input type="radio"/> \$20K-\$50K <input type="radio"/> \$50K-\$100K <input type="radio"/> \$100K-\$250K <input type="radio"/> over \$250K	<input type="checkbox"/> company contacts <input type="radio"/> 1 key contact per company <input type="radio"/> all key contacts per company	<input type="checkbox"/> business square footage <input type="radio"/> 0-2,499 ft <input type="radio"/> 2500-9,999 ft <input type="radio"/> 10K-39,999 ft <input type="radio"/> 40K+ feet	<input type="checkbox"/> credit rating <input type="radio"/> A+ (95-100) <input type="radio"/> A (90-95) <input type="radio"/> B+ (85-89) <input type="radio"/> B (80-84) <input type="radio"/> C+ (75-79) <input type="radio"/> C (70-74) <input type="radio"/> < 70	<input type="checkbox"/> years in business From: _____ To: _____ <hr/> <input type="checkbox"/> exclude franchises
---	--	---	--	--



Data Requisition Form | Targeted Email Campaigns

Terms & Conditions: In accordance with the terms outlined in NIADA’s licensing agreement with InfoGroup, it is required that upon receipt of researched and issued data from NIADA, the NCP or NMB Client shall not:(1) Use, sell, license, publish, lease, rent or sub-license any issued data or otherwise permit any use of the data by or for the benefit of any party other than Client. Client agrees not to provide the data or permit the use of data for any parent, franchise, or dealer of the Client, unless otherwise agreed to in writing. Client may not permit the use of data for any subsidiary or affiliate without obtaining prior written approval from NIADA. (2) Use or permit use of the data for the purpose of compiling, enhancing, verifying, supplementing, adding to, or deleting from any database, mailing list, geographic or trade directories business directories, classified directories, classified advertising or other compilation of information which is sold, rented, published, furnished or in any manner provided to any third party. (3) Use or permit use of the data for generating any statistical information which is sold, rented, published, furnished or in any manner provided to any third party. (4) Use or permit use of the data to prepare any comparison to other information databases, which is sold, rented, published, furnished or in any manner provided to any third party. (5) Use the issued data as a factor in establishing an individual’s creditworthiness or eligibility for (i) credit or insurance, or (ii) employment.

Data Confidentiality and Non-disclosure clause: All NIADA member business intelligence data is strictly confidential, and may not be used for any purpose outside of the NIADA NCP or NMB partner sales/marketing arrangement(s), or new market development research objective identified on this form (above), nor supplied to any person or organization outside of the NIADA NCP or NMB partner sales/marketing arrangement(s) without the written consent of NIADA.

Data requisition criteria and statement of use are agreed upon and will be adhered to in accordance with the terms and conditions, data confidentiality and non-disclosure clause herein:

NCP / NMB Client:

NIADA, Inc.:

Signature

Date

Signature

Date

Name

Title

Name

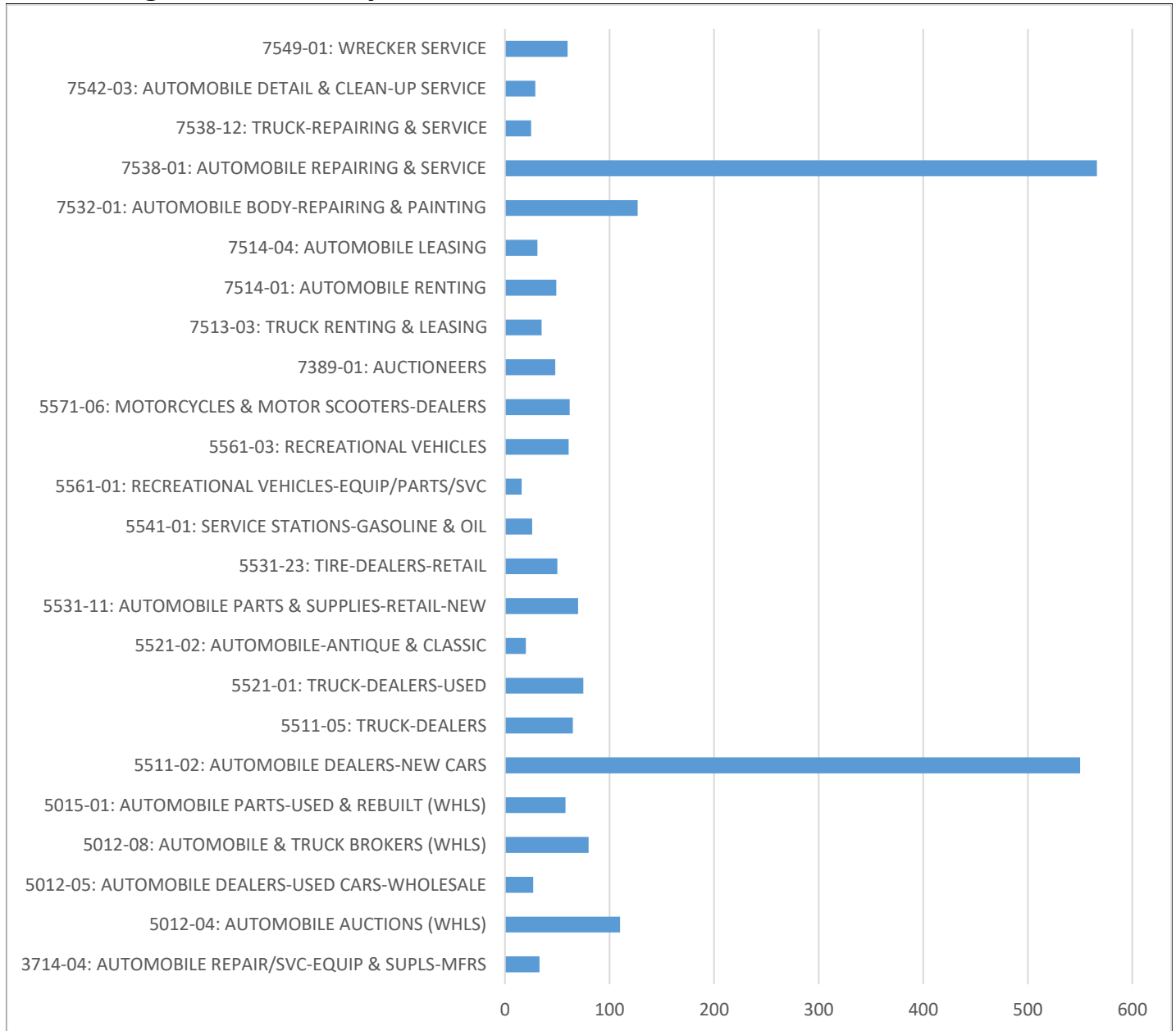
Title

Primary SIC Code guide relevant to the NIADA Membership base (as of September 2019)

Data gathered reflects 70% of our membership base as a matched business entity from reporting firm (11410). Of those, 85-90% are reflected here with the following primary Industry SIC codes, relating to the automotive industry (9675).

5511-03: AUTOMOBILE DEALERS-USED CARS – 55%

Remaining Other Industry SIC Coded Member Businesses – 25%



Other Non-Automotive Coded Member Businesses – 17%

Finance Related Coded Member Businesses – 3%