

Paula Norbom

Paula Norbom is the CEO and Founder of Talencio, an executive recruiting and staffing company that serves the Health Technology community. With a rich history in the industry as a former CFO and VP of Finance and Operations, Paula has played a key role in all aspects of the industry from raising capital to successful company sales.

Paula is passionate about the health technology community and serving the people in it. With an understanding of the labor market and challenges companies face she helps clients mitigate talent-related risk.

Paula has been recognized as a Woman to Watch by the Minneapolis St. Paul Business Journal and is frequently featured in several local periodicals such as the Star Tribune, the Minneapolis St. Paul Business Journal and Med City News.