

Michele Krolczyk

In 2011, my family's third-generation company began using EOS (the Entrepreneurial Operating System outlined in the book Traction by Gino Wickman). After years of working with this model with great success in the business, I became a trained EOS implementer so that I could help others achieve the same success with creating vision, strategy, and accountability. Not only do I know the system, but I also understand how it actually works inside a company.

I am often asked about "when" a business should start using a system like EOS. There is no "too soon." As you start and grow a business, keeping things from getting tangled is key to accelerated success.

With a business background that ranges from ownership (Mint Roofing), to start-up (Harvest Moon Natural Foods), to corporate (US Bank), I have had the opportunity to touch many facets of business in a variety of different ways.