### TWIN CITIES STARTUP WEEK 2021 September 17-24, 2021

#### What is TCSW?

Twin Cities Startup Week (TCSW) is a weeklong, immersive festival featuring thought leaders from Minnesota and beyond. Through 200+ events covering all facets of business, from tech to arts and culture, we connect innovators, corporate leaders, and the startup curious.

TCSW is the place to explore Minnesota innovation, celebrate startups in our ecosystem, and be inspired to start your own endeavor!

Who participates?

We believe that in every corner of Minnesota, there is a hacker, entrepreneur, engineer, artist, and builder whose efforts power the economic vitality of the state.

TCSW plays host to thousands of attendees, from founders and investors to members of the media. All entrepreneurs, innovators, and startup curious are welcome!

## How to get involved

There are tons of ways to get involved in TCSW! Whether it's through volunteering, hosting a track, or just bringing your friends to the event, TCSW is a community effort and we couldn't pull it off without you.

- Volunteer form
- Sponsorship form

TCSW)

Email list



There are a million reasons to attend TCSW, but we'll list a few for you:

- Networking with the Twin Cities innovation community
- Sessions, workshops, and signature events highlighting topics from sales & marketing to healthcare
- Arts & culture performances and community hubs showcasing the best of the Twin Cities
- Minnesotan innovations on display from local startups, artists, and thought leaders
- Celebrating the entrepreneurial community here in the Twin Cities and beyond.

# HOSTA SESSION!

TCSW is a community-led event and consists primarily of community sessions and signature events with community partners. Hosting an event can range from a fireside chat to an interactive workshop, a table at a community hub to a tech fest.

Learn more about getting involved for TCSW 2021 in our <u>blog on session info</u>.

## SPONSOR!

TCSW is made possible by corporate sponsorships, donations from community partners, and ticket sales. There are many different levels of support, ranging from making our Fly-In Program happen — where we fly in people from all over the world to experience what the Twin Cities has to offer — to be a part of an entire industry track during the week.

If you're interested in supporting us, learn more about sponsorship levels <u>here</u>.

## SHARE!

If you know someone who would dig TCSW, share this with them! You can also share our website with them, as well as our social handles.



