

# CERESA LIVE

Taking care of you and  
your team, in the face of the  
Great Resignation!

THUR | September 23, 2021



Jenny DuFresne



Dr. Ashley Stafford



Moderator: Azucena Perez, VP Mentor Program at Ceresa



“COVID Clarity”



*Return to  
Office*

***THE GREAT  
RESIGNATION***



*Life  
Reflection*

**48%** actively job searching  
or watching for opportunities

(Gallup)

**3.6 million** Americans  
resigned in May (U.S. Labor Dept.)

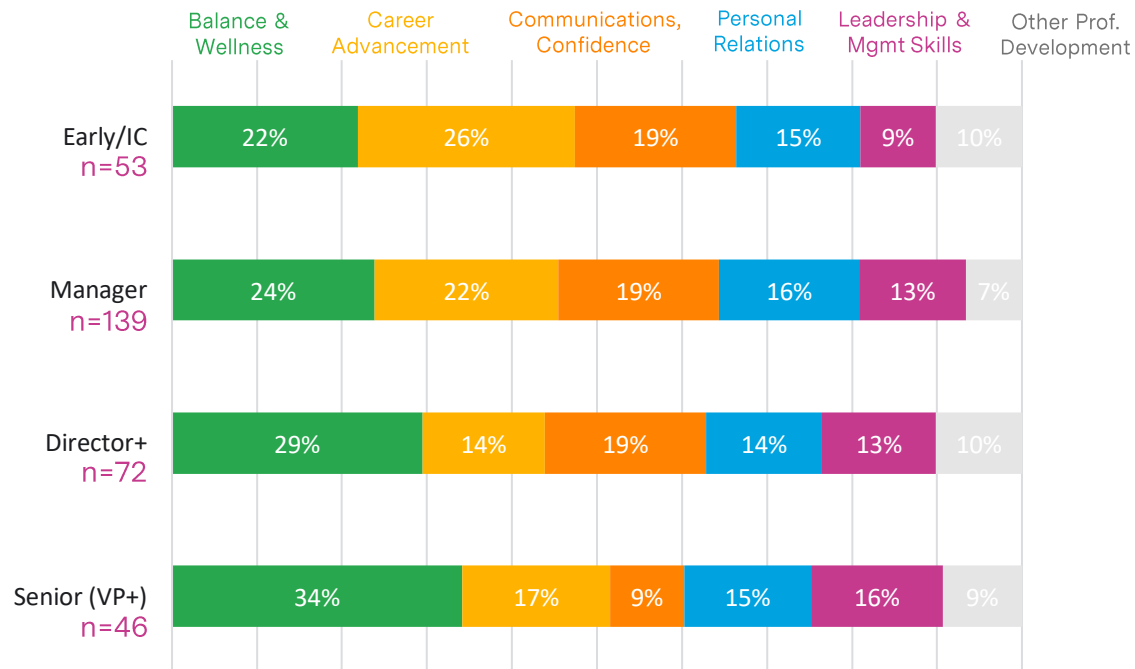
Record-high number of  
**unfilled positions**

**52%** of workers are feeling  
burned out

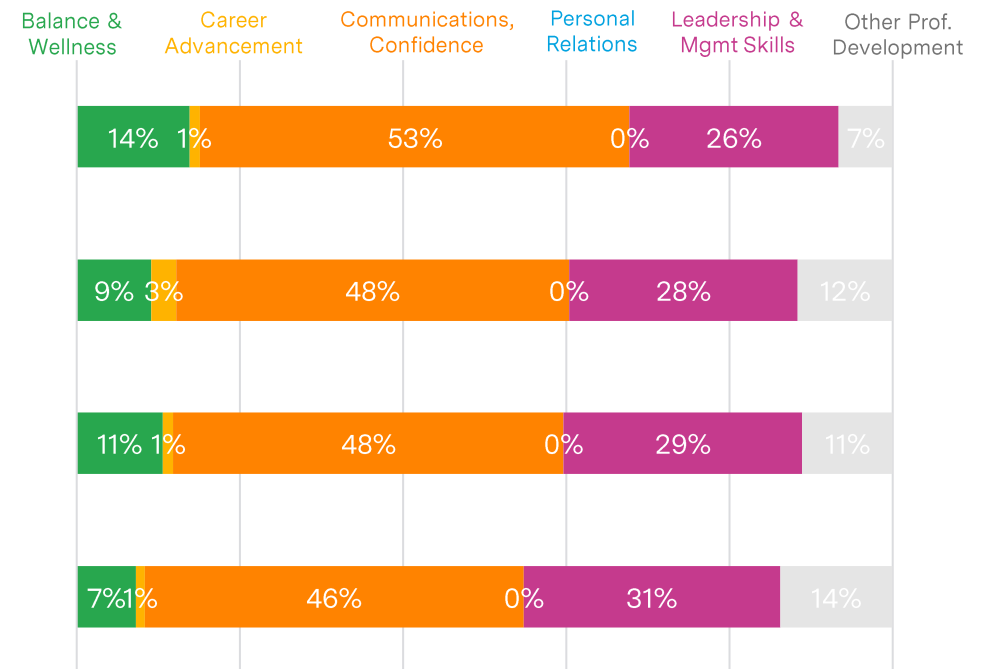
*The 'Great Resignation' Is  
Really the 'Great Discontent'*  
Gallup, March 2021

# Over time, Ceresa participant data shows greatest need is balance/wellbeing

## Analysis of Participants' Goals (~1100 goals)



## Analysis of Participants' 360 Feedback (~2850 feedback points)



# 1. Assess

Develop **self-awareness** and drive personalized growth experience.

360 FEEDBACK

DIAGNOSTICS

REFLECTIONS

# 2. Aspire

Foster **intentionality** and commitment, and further personalize path.

GOALS

VISIONING

# 3. Achieve

**Guided, human, learning journeys** build better managers who thrive as humans.

PROGRAMS

MASTERY SERIES

MENTOR STORIES

# 4. Together

**Individual experiences enriched** with cohort journeys and peer community.

COHORT JOURNEYS

PEER COMMUNITY

## Ceresa Platform **100% on-demand**

Neuroscience-based leadership platform fueled by

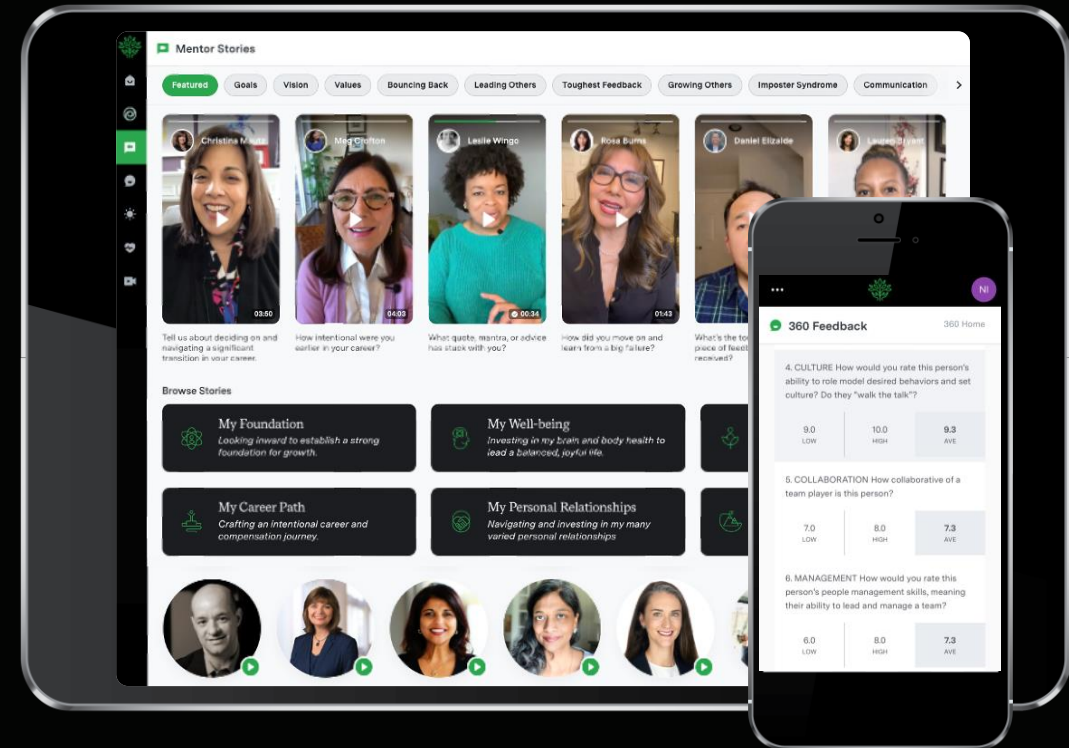
- Precisely relevant personalization
- Diverse, real leaders and experts
- A deeply human experience

**\$300/MEMBER/YEAR | EARLY TALENT, NEW MANAGERS**

## Ceresa Accelerator **100% virtual**

Intensive 9-month acceleration program that supplements Ceresa Platform with 1:1 coaching and high-impact mentoring

**\$2700/MEMBER/YEAR | HIPO, EXECUTIVE TRACK**





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