

Subject: Statement from Councilman Herndon on City support for Stapleton neighborhood renaming efforts
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From: Schoultz, Amanda M. - CC Senior City Council Aide
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FOR IMMEDIATE RELEASE

June 14, 2020

CITY CONTACT

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Statement from Councilman Herndon on City support for Stapleton neighborhood renaming efforts

This community is demonstrating that it is ready to change its name and we as a city are fully prepared to support that change. I have asked Mayor Hancock's office to remove Stapleton as the neighborhood identifier from City systems moving forward, as the neighborhood works to identify a new name.

I am encouraged to see the neighborhood coming together to work toward creating significant, lasting change. I hope this step will be a first and not a last on the path toward practicing our values and ideals more fully.

Over the course of the last two weeks:

- Neighborhood residents organized a march in which hundreds of community members took to Martin Luther King Jr Boulevard in support of Black lives
- Nearly 30 community Facebook groups changed their names to drop references to Stapleton
- The registered neighborhood organization announced and undertook a process to begin renaming their organization
- Brookfield, the master developer, began the process of removing the name Stapleton from all signage in the neighborhood
- The Master Community Association announced plans to remove the name Stapleton from the community, including governing documents and all branding, marketing and community outreach materials

While changing a name can feel like a first, symbolic step, my deepest hope has always been that our continued focus will remain on systemic change that addresses the root causes of inequities across society.

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Contact information for involved parties:

Master Community Association