

AQUATIC SPONSORSHIP

The MCA manages seven swimming pools from May-September. During the summer, the pools average 1,000+ visitors a day. If you are interested in providing exposure for your business, we are offering 6 designated spaces at each of the pools. If you are a local restaurant, you may apply for a restaurant sponsorship designed specifically for you.

Aquatic sponsorships are \$500 per space for the summer season, unless you purchase the all pool package. The all pool package is \$2,500 and will give you a sign space at each of our pools for the summer. Your business will need to provide the MCA with a vertical 18"(wide) x 24"(tall) dry mounted poster to be framed and hung at the pool. To be considered, you must confirm your interest and submit all appropriate paperwork by April 30. Spaces are limited.

Signage & payment must be received by May 14th.

Restaurant sponsorships allow local restaurants to provide signage/ menus at the pools. Signage must not exceed 11" x 17" (horizontal). Signs and menus will be distributed to all 7 pools - restaurants are responsible for restocking menus at the pools. This package is \$1000 for the summer season and includes all pools. To be considered, you must confirm your involvement by April 30.. **Signage and payment must be received by May 14th.**



The MCA hosts over 200,000 people each summer through movies, concerts, markets, and signature events. If you have a business interested in sponsoring one or several of the events, please contact us! We would love to work with you during our event season. Please take a look at our various sponsorship opportunities located on the inside of this brochure.

Please email all requests and questions to:

DIANE DEETER

ddeeter@mca80238.com

MCA

PARKS / POOLS / PROGRAMS

MCA
8371 E.Northfield Blvd
Denver, CO 80238
303-388-0724
mca80238.com



2021 MCA EVENT SPONSORSHIPS

MOVIES, MUSIC, MARKETS & MORE

DREAMLINER SPONSOR

\$5,000

- Sponsors MCA summer concerts, movies and theaters on the North & South Green, Egg Scramble, 4th of July, and the Kids Triathlon.
- Receives a light pole banner displayed May 29th-October 10th on both Greens. The MCA will provide details for the printing of these banners. Sponsors are responsible for the banner printing costs.
- Ability to provide marketing materials/information about your business at each event.
- Receives an optional 10' x 10' booth space at each listed event (setup of canopies, chairs and other items is the responsibility of the business).
- Business logo will be placed on the MCA website - logos will be hyperlinked to business website. (Mar-Dec)
- Business logo will be included in all email blasts in the footer with logo hyperlinked to business website. (Mar-Dec)
- Sponsors will be spotlighted once on MCA's social media platforms and email blast.
- Receive 50% off of Beer Fest & Winter Welcome sponsorships.

There are 10 *Dreamliner* Sponsorships available for the 2021 season. Interested applicants must email ddeeter@mca80238.com. Upon acceptance, sponsors will receive a sponsorship packet to complete, which includes available payment plans for the season. All sponsors must submit their completed 2021 sponsorship agreement contracts to secure their sponsorship. The 1st payment is due to the MCA by April 30. Nonprofit discounts will not be offered for this package. This package does not include Sweet William Market, Farmers Market, Beer Festival & Winter Welcome.

INDIVIDUAL EVENT SPONSORSHIPS

PRICE VARIES PER EVENT

The MCA offers a variety of events throughout the event season. Businesses may sponsor individual events (if space is available). Available events and prices are listed on the right. Non-profits wishing to sponsor an individual event will receive a 50% discount on the cost of the event (the 50% deduction is not available for the Stapleton Beer Festival, Stapleton Kids Triathlon or Winter Welcome).

- Receives a 10'x 10' booth space at each event (setup of canopies, chairs, and other items is the responsibility of the business - these items will not be provided by the MCA)
- Ability to provide marketing materials/information about your business at the event

*Applications/payment are due 2 weeks prior to the event date.

FARMERS MARKET

\$5,000 ALL MARKET PACKAGE

The MCA hosts a popular Farmers Market from June 6-October 10 on the South Green every Sunday from 9:00am-1:00pm. This market sees over 2,500 people each Sunday and is a great opportunity to reach a diverse population of the community. If you are interested in this sponsorship opportunity please email Diane Deeter at ddeeter@mca80238.com. Deadline for applications is May 31st. Individual markets are available for \$500/market.

INDIVIDUAL EVENTS

PRICES SHOWN ARE FOR AN INDIVIDUAL EVENT

MARCH 27	EGG SCRAMBLE	\$500
APRIL 24	MCA SHOWCASE	\$500
JUNE 11,25 JULY 9,23 AUG 6	MOVIE ON THE GREEN	\$250/Night
JUNE 17,24 JULY 1, 8, 15, 22, 29	MOJABLU CONCERT SERIES	\$1,500
JUNE 5, 19 JULY 3, 31	CONCERT ON THE GREEN	\$250/Night
AUG 12,13,14	THEATRE ON THE GREEN	\$250/Night
JULY 4	4TH OF JULY PARADE & PANCAKE BREAKFAST	\$500
JULY 17	BEERFEST	\$1,000
AUG 22	KIDS TRIATHLON	\$500
NOV 19	WINTER WELCOME	\$1000

* Events in bold are not eligible for the non-profit discount.

DIGITAL SPONSORSHIP

\$2,000

The MCA is offering a new platform to become a sponsor. We will host your business link on our website and in our eblasts from March 2021 through December 2021. Our eblast reaches over 12,000 email accounts and goes out each Wednesday all year and also on Friday during the summer.