

Google My Business (GMB) cheat sheet



Your business

Website Directions Save Call

3.9 32,300 Google reviews
 \$\$\$ · Coffee store

Your store description

Dine-in Takeout Delivery

Address: 123 Your Street, Montreal, Quebec xxx xxx

Hours: Open Closes 6:30 pm.

Phone: (000) 000-0000

Province: Quebec

Suggest an edit

Know this place? Share the latest info

Questions and answers

Q: Question

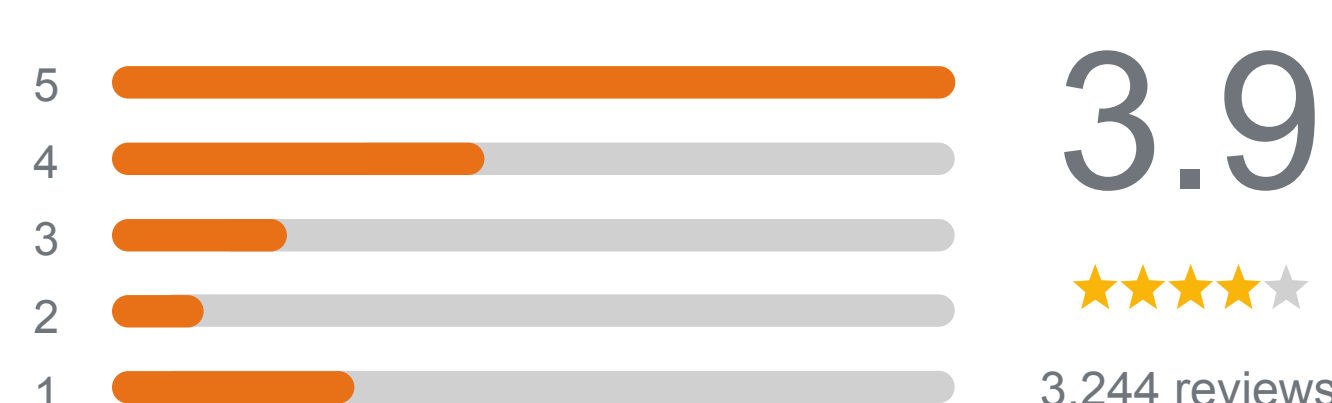
Ask a question

A: Answer

See all questions (205)

Try to answer these questions in the language of the user. Google may translate them if it can detect the language.

Review summary



Write a review

"Perfect to drink good coffee"

"Amazing cakes"

"Long waiting line"

Google reviews

Me
 Local Guide - 77 reviews - 17 photos

2 months ago

"A great coffee and an amazing service, probably the best in town. Location is amazing and the terrasse is delightful."

Like

Again, try to respond in the language of the user. Google may not automatically translate these, but will prioritize reviews in the language of the user.

More Google reviews

Business descriptions have a character limit of 750. Unless you can accommodate both languages in that space, pick the language most used by your customers. If you are not sure, consider running an A/B test.

Updates from Your business

View previous updates on Google

From Your business

"Details about your business"

Your business on Google



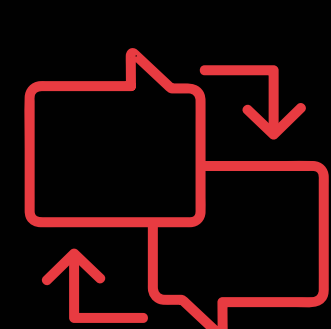
Title
 Jan 8 - Jan 24
 Description
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 Jan 8 - Jan 24
 Description
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There is unfortunately no two-language setting for Google Posts. And because of their small size, we recommend posting it twice, one in each language.

Tips and tricks!



Test automatic translations with Google Translate before publishing a response to a review or question.



Double check the business name in different browsers.



Reply to reviews and questions in the language of the user.



Create separate Google Posts for each language needed.