



Cookie Policy

This notice applies only to information collected through our website and not through any other form of communication.

Cookies are small data files stored on the hard drive of your computer or mobile device by a website. A cookie file can contain information such as the URL you came from, your computer's IP address (i.e., the Internet address of your computer) and domain type (e.g., .com or .org, etc.), your browser type, the country, state and telephone area code where your server is located, the pages of our website that were viewed during a visit, and any search terms that you entered on our site.

This information is used for internal purposes only, and we do not link your URL or IP address to any personal data. Good Egg's website does not allow other parties to collect personally identifiable information about an individual consumer's online activities over time and across different websites when a consumer uses the Good Egg website.

Information we collect and its use

We use both Google Analytics and cookies to analyze your behavior on our website. Good Egg uses this non-identifying information to develop statistical reports based on your visits, which may include your location, IP Address and how frequently you visit our website. It may also be used to customize your experience on the site. Please note that while personal information can't be collected via cookies or other tracking technology, it may be tied to personally identifiable information if you've provided it to us in the past. If you don't want to accept cookies, you have the option of blocking them in your browser.

Cookies we rely on and their use

We rely on various cookies to encourage ease of use of the Good Egg website. This includes strictly necessary, preference, marketing, and statistics cookies.

- **Strictly necessary cookies** are necessary to enable basic functions of a website allowing its usability, such as page navigation. Our website cannot properly function without these.
- **Preference cookies** permit a website to remember information that changes the behavior of a website.
- **Marketing cookies** are predominantly used to track visitors across websites. The purpose of these is to deliver a relevant and engaging ad experience.
- **Statistics cookies** allow Good Egg to understand how visitors interact with our website by collecting and reporting information anonymously.

Controlling Your Cookies

For easy steps on how to control and/or delete your cookies collected by your browser, please consult the following links:

- [Android Browser](#)
- [Google Chrome](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Opera](#)
- [Safari](#)
- [Safari Mobile](#)

To learn more about targeting and advertising cookies and how to can opt out, please consult the following links:

- [European Interactive Digital Advertising Alliance](#)
- [Digital Advertising Alliance](#)
- [Network Advertising Initiative](#)
- [Your Online Choices](#)

View the complete Privacy Policy [here](#).

You can always reach out to us:

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