A lot of hype and a lot of misunderstandings surround Digital Transformation. Some companies have shied away from embracing this evolution because they aren’t sure where to begin or can’t see a clear value proposition.

ISA is partnering with the Society of Petroleum Engineers to take a two-pronged approach to the problem. We are developing parallel tracks, one highlighting technological applications and the other focusing on adoption case studies. This live on-line event offers participants a deep dive into the financial and organizational benefits of embracing automation technology.

End-user experts will explain how digital twin, predictive analytics, and machine learning improved efficiency, reduced costs, and enhanced safety at their companies. Case studies will map out real-world applications of these transformative technologies and offer no-nonsense solutions for operational and manufacturing challenges you face every day.

CONFERENCE CHAIR
Dave Lafferty
President, Scientific Technical Services

THE PROGRAM
ISA 2021 Digital Transformation Virtual Conference brings together leading experts across critical areas covering:

- Applying emerging technology to DT with Paul Tomlin, Global Process Technology Leader for the DOW Chemical Company
- "Brave New Industry 4.0" with Ralph Langner, CEO and Founder of the Langner Company
- Robotics: From Rockets to Offshore Platforms
- Standards and Culture Discussions
- Case Studies for Getting Value out of Digital Transformation
- Importance of being Business driven vs being technology driven with DT
- A Roadmap for what’s next in DT

…plus the technical expertise, knowledge, and experience of ISA - the global leader in automation standards, training, and education.

As a sponsor or exhibitor, you will have the opportunity to meet with a variety of decision makers searching for solutions, products, services and partners you can trust.

Stay tuned for registration information by visiting isa.org/dt