

# Grow online revenue with an Enterprise Marketplace

Expand your digital business and connect sellers to buyers through your own marketplace storefront.

**Owners**

"Extend my digital presence and generate new sources of revenue growth"

**Sellers**

"Increase my market presence via a new channel and attract new buyers."

**Buyers**

"Get all my needs serviced in one place."

***"A key motivation to do digital business is to achieve growth. Enterprise marketplaces help achieve the objective***

*by connecting with more partners to enrich product offerings connecting physical assets to the digital platform to create new value and giving access to new channels."*

- Sandy Shen, Jason Daigler, Gartner

# Solutions with Ultra Commerce Enterprise Marketplace

## Consumer Marketplace

"I want to bring together multiple brands to one online store."

Go digital with an online market for your brands and customers.

## B2B Marketplace

"I want to give my merchants a better purchasing experience."

Transform from manufacturer to retailer with a secure portal.

## Marketplace Addition

"I have an established online store and want to add third party products."

Open a new revenue stream to your established brand.

---

### *Ideal Examples*

---

Mall / Outlet  
Airport  
Community Market  
Multi-brand Retailer

Manufacturer  
Consumer Packaged Goods  
Industrial  
FMCG  
*Other B2B Industries*

Consumer Brands eg:  
Fashion  
Grocery  
Electronics  
Beverage/Food  
Sporting

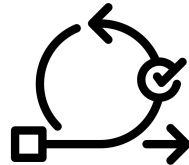
# Key benefits of the Ultra Commerce Enterprise Marketplace

Grow your digital commerce at scale with an all-in-one marketplace platform.



## New Revenue Streams

Create new sources of revenue growth by facilitating and managing the multi-seller marketplace



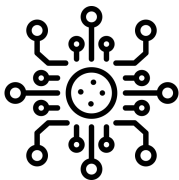
## Short implementation

Get to market in less than 6 weeks from project launch with an agile platform.



## Flexible Commercials

Reduce risk with a fixed monthly price and no transaction fees.



## Expand Digital Presence

Capture the shift to ecommerce by increasing your online market presence.



## Increase Buyer Loyalty

Build and maintain direct buyer relationships where they engage directly with you time and time again.



## Backed by Certified Security

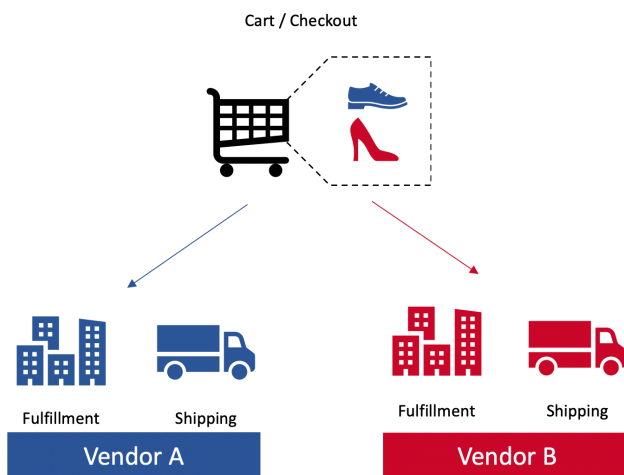
Guarantee security to your sellers and buyers with our PCI DSS compliance.

# Enterprise capabilities to power your enterprise marketplace

## Give shoppers a simple personalized experience

Manage multiple sellers, products and segments in one integrated marketplace.

- Display and present products from multiple sellers in a personalized, intuitive way for buyers
- Enable buyers to search, select and purchase products from multiple sellers via a single purchasing experience



## Streamline your ordering & fulfilment

Deliver a true single-cart experience to shoppers using Ultra Commerce's split order fulfilment:

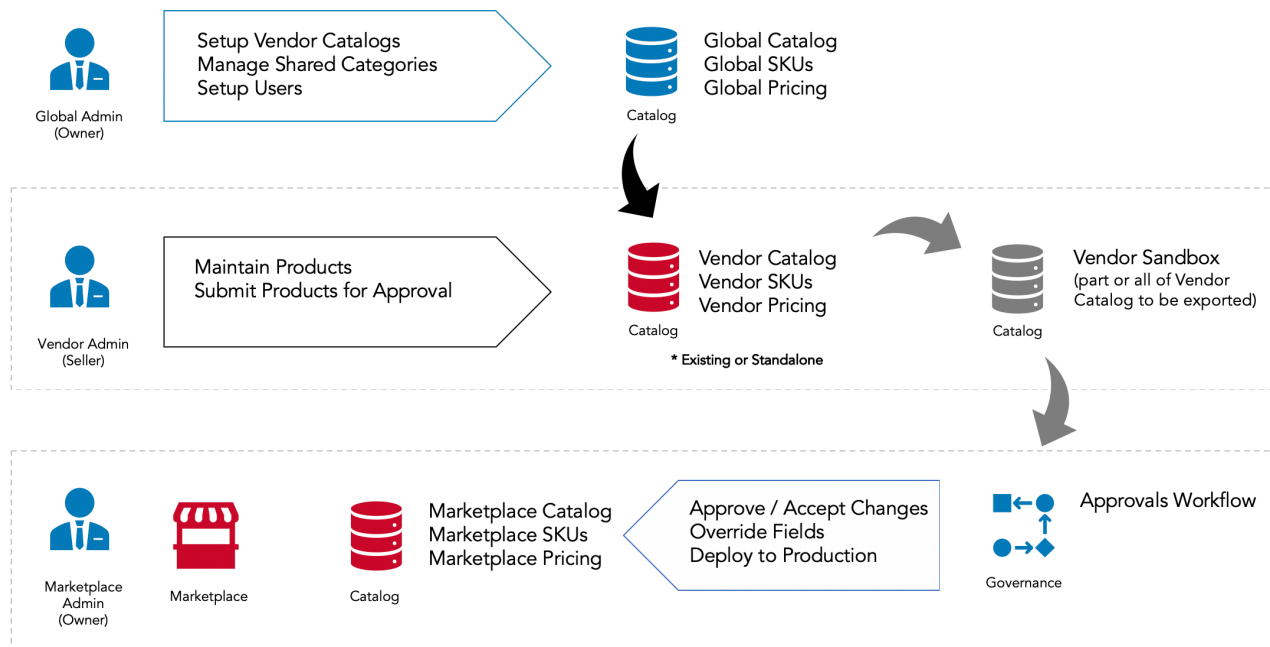
- Allow buyers to add items from multiple sellers into a single cart
- Automatically split the order across the multiple sellers into "Fulfilment Groups"
- Manage orders down to item level, with Customer Service Representatives having full view into all orders passing through the system

# Enterprise capabilities to power your enterprise marketplace

## Easily manage catalogs with a comprehensive and flexible platform

Offer complete flexibility to sellers with single or multi catalog options, including simple API's into their existing product catalogs

- Flexibility for sellers to either create new or use existing product catalogs via API
- Enable sellers to export part or all their catalog into the marketplace
- Seamlessly operate the marketplace via in-built approvals workflows for owners to manage the multi-seller marketplace catalog

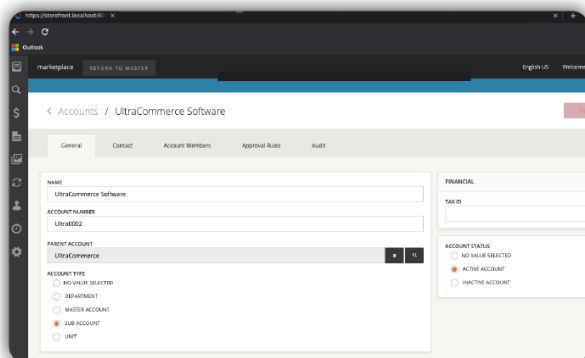
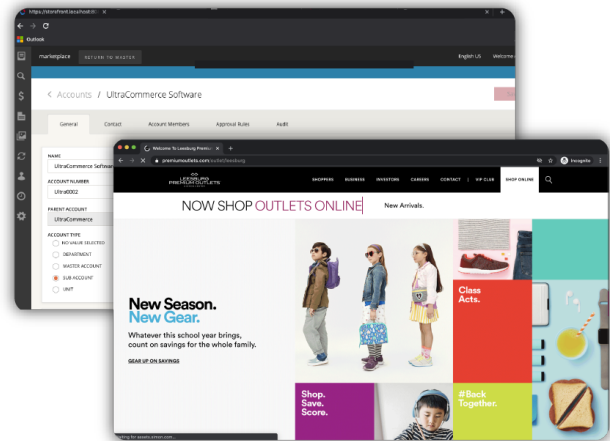


# Feature rich platform to create a B2C or B2B Marketplace

## Features for the Owner

Everything you need to create and manage your own enterprise marketplace, including:

- Seller onboarding
- Master catalog management
- Product listing approvals
- Order management
- Fulfilment
- Payments
- Loyalty and rewards
- Reporting and Insights



## Features for the Seller

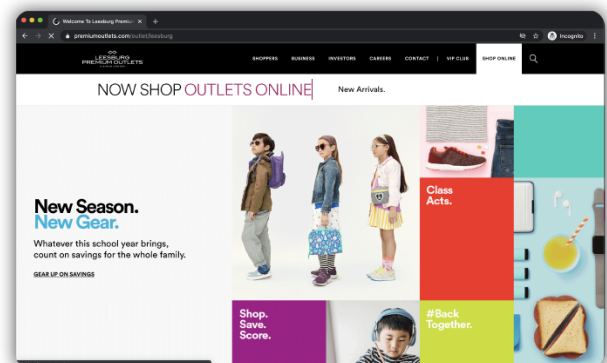
Give sellers an easy to use portal with complete control, including:

- Product and pricing
- Content design
- Offers and promotions
- User admin
- Order management
- Pick, pack and ship
- Financial management

## Features for the Buyer

Market-leading buyer experiences, including:

- Registration and Account Management
- Personalized search and navigation
- Multi-seller carts
- Order Tracking
- Reviews



## ABOUT ULTRA COMMERCE

Ultra Commerce helps organizations deliver new online experiences to their customers first with our Ultra Commerce platform. Bridging the gap between out-of-the-box simplicity and customizable frameworks that scale, Ultra Commerce offers both. With no upfront contracts and a pay as you go model, we're dedicated to your future online success. Ultra Commerce offers a wide range of solutions from a full end to end eCommerce platform to managed services. Grow your online business with an agile commerce solution and partner.

**Request Demo**

<http://www.ultracommerce.co/>  
[sales@ultracommerce.co](mailto:sales@ultracommerce.co)



**Sydney**  
+61 (295) 634 800

**London**  
+44 (203) 3185 382

**Chicago**  
+1 (872) 208 – 9538