



Research Partnership
Global market research consultancy

Working for Research Partnership

Enjoy a
successful and
fulfilling career
with us



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Come and join us

If you are a talented and intelligent market researcher, or have the potential to become one, we invite you to become part of our success story. Why should you choose us? Because, as our name suggests, we are a true partnership. We work together as a team to deliver the highest quality research for our global clients.

We aren't bureaucratic and we are very open to new ideas. As a consequence, many of the people who join us stay working with us and many clients we partner with come back to us time after time. If you endeavor to exceed clients' expectations, we guarantee you will be recognized for the contribution you make to our business.

"We place great emphasis on training and developing our executives. By getting the best out of our people we can provide our clients with high quality solutions"

Mary Assimakopoulos, Founding Director



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About us

Our history and culture

Research Partnership was launched in 1997 by our two founding directors as a specialist global healthcare market research consultancy and is now one of the largest, independent agencies of its kind in the world. We have enjoyed sustained and continued growth over the years, even during periods of recession. We are now a global agency of over 150 staff based across 6 offices in Europe, US and Singapore.

Although we have grown considerably in size, we maintain the values which have always been important to us – we want to provide a high quality, customized service and deliver intelligent outputs which answer our clients' business questions. We strive for innovation, apply creative solutions to the research challenge and at all stages remain focused on our customers' needs. At the same time, we aim to enjoy a friendly and open relationship with one another and our client teams, so we are all working towards the same goal.

Our projects and processes

We specialize in global healthcare and we are passionate about it. We immerse ourselves in the pharmaceutical, biotech, medical devices and consumer industries. Our work means our market research analysts get to travel often to a range of countries from France to the Philippines, Colombia to China. We also visit and present to clients, who are usually based at the global headquarters of major pharmaceutical and biotech companies in the US, Europe and Asia.

Our analysts say that what they most enjoy is the variety of work – every day is different. We are fortunate that we enjoy very high levels of satisfaction amongst our clients, with many sending us unprompted positive testimonials on our excellent service.

Our teams do not operate in silos. We select project teams based on the best people for the job, which means that over time you will work with a range of people with different skills across the company. Most market research analysts have the opportunity to work on both qualitative and quantitative projects and can choose to specialize in a particular field as they become more experienced. Our senior management are allocated to a regional territory, being either the US, EU or Emerging Markets.

We select teams based on the best people for the job



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Graduate program

Research Analyst

Your role

In your first year your role will focus on project management and analysis; you will be working on multiple projects at a time.

To ensure you receive a broad grounding in a range of market research techniques and methodologies, you will support teams on both quantitative and qualitative studies. Working across both research disciplines, you will find no two days are the same. Responsibilities will range from content analysis of qualitative interviews to the charting of quantitative data in PowerPoint, as well as day-to-day project management responsibilities on international research studies.

You will also be responsible for liaising with our fieldwork department and external agencies to recruit respondents (e.g. doctors, nurses, patients) who agree to participate in our market research.

As you progress further into your career with us, you will gain more responsibility for material design, report writing, presenting and overseeing an internal team. With the majority of our 180+ annual projects conducted in multiple markets you will get the chance to research markets across the globe and have the opportunity to travel.

Our clients often want to view the research live at a Central Location in order to observe how respondents answer their questions. In this situation, someone from RP will attend to ensure the client is satisfied with the research and that everything is running smoothly.

The market research process



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Graduate program

All roles

Your training

We recognize that training is extremely important to graduates, providing the opportunity to learn new skills and improve existing ones.

Throughout your career, we provide a comprehensive training program that ensures you are appropriately prepared and knowledgeable for all aspects of your role – from an initial Introduction to Market Research and the Pharmaceutical industry, to training on specific research skills.

We also believe that certain skills are much more effectively picked up while working on projects, so you will be placed on 'real' jobs from day one. Don't worry though, you will be supported by Research Executives who have recently been in your position and are able to answer all of your questions and ensure you are comfortable in the tasks that you have been assigned.

Your career progression

We encourage our employees to progress and develop their careers with us. In fact many of our Directors began their careers on our graduate program. Our bi-annual appraisal system is specifically designed to provide employees with clear, achievable objectives and to provide all the support needed for progression. As well as your development, your pay will also be reviewed every 6 months.

We also promote on merit here. As soon as we feel you are ready to progress you will be promoted, regardless of time with us or openings available. You can feel confident that by joining the Research Partnership graduate program, you will be embarking upon a successful and fulfilling career with a supportive company helping you at every step along your journey.

We recognize
that training
is extremely
important



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Perks and incentives

We are:

One of the world's largest independent market research consultancies specializing in global healthcare. Our headquarters are located in London, UK and we have offices in the US and Singapore. Our US headquarters are located in managed offices in Horsham, Philadelphia and we have a number of regional offices.

Employees from all offices have the opportunity for secondment to other locations as appropriate.



Global team:

When you join Research Partnership you will become part of a large, global team of researchers. Even though we work in different offices we share a culture of co-operation and mutual growth.

We reward our employees' efforts with annual award, the ARPY, which is voted for by our staff in recognition of exemplary contributions to client care or support to colleagues.

Salary and benefits package

We offer a competitive salary and benefits package. Our junior and middle management executives enjoy a twice-yearly salary review and appraisal based on personal and company performance. Senior managers receive an annual salary review and sales-related bonus.

A couple more things

You can get lots more information about our graduate program online. We offer formal as well as on-the-job training, competitive salaries, and opportunities for internal advancement, health benefits, and a 401K plan with company contributions. If you have the drive and dedication, the sky's the limit!

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For more information

To find out more about what it's like to work here, visit researchpartnership.com/usgrad

"I really like the diversity of the role – working on different research projects and learning about different disease areas"

"Research Partnership is really great at recognizing a good idea and recognising talent"

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