



Research Partnership
Global market research consultancy

Working for Research Partnership

Enjoy a
successful and
fulfilling career
with us



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Global market research consultancy

Come and join us

If you are a talented and intelligent market researcher, or have the potential to become one, we invite you to become part of our success story. Why should you choose us? Because, as our name suggests, we are a true partnership. We work together as a team to deliver the highest quality research for our global clients.

"We place great emphasis on training and developing our executives. By getting the best out of our people we can provide our clients with high quality solutions"

Mary Assimakopoulos, Founding Director



We aren't bureaucratic and we are very open to new ideas. As a consequence, many of the people who join us stay working with us and many clients we partner with come back to us time after time. If you endeavor to exceed clients' expectations, we guarantee you will be recognised for the contribution you make to our business.

To deliver high quality research to our clients requires a big team effort with everyone playing to their strengths. The two biggest teams at Research Partnership are our research and fieldwork teams who are interdependent but with distinct roles. The research team works with the client to define the questions to ask, analyses the data and reports the research results back to the client - this role may involve travel. The fieldwork team is office based and manages our partner agencies around the world in recruiting our respondents in order to ask the questions and collect the data we need for the research.

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About us

Our history and culture

Research Partnership was launched in 1997 by our two founding directors as a specialist global healthcare market research consultancy and is now one of the largest, independent agencies of its kind in the world. We have enjoyed sustained and continued growth over the years, even during periods of recession. We are now a global agency of over 150 staff based across 6 offices in Europe, US and Singapore.

Although we have grown considerably in size, we maintain the values which have always been important to us – we want to provide a high quality, customised service and deliver intelligent outputs which answer our clients' business questions. We strive for innovation, apply creative solutions to the research challenge and at all stages remain focused on our customers' needs. At the same time, we aim to enjoy a friendly and open relationship with one another and our client teams, so we are all working towards the same goal.

Our projects and processes

We specialise in global healthcare and we are passionate about it. We immerse ourselves in the pharmaceutical, biotech, medical devices and consumer industries. Our work means our market research analysts get to travel often to a range of countries from France to the Philippines, Colombia to China. We also visit and present to clients, who are usually based at the global headquarters of major pharmaceutical and biotech companies in the US, Europe and Asia.

Our analysts say that what they most enjoy is the variety of work – every day is different. We are fortunate that we enjoy very high levels of satisfaction amongst our clients, with many sending us unprompted positive testimonials on our excellent service.

Our teams do not operate in silos. We select project teams based on the best people for the job, which means that over time you will work with a range of people with different skills across the company. Most market research analysts have the opportunity to work on both qualitative and quantitative projects and can choose to specialise in a particular field as they become more experienced. Our senior management are allocated to a regional territory, being either the US, EU or Emerging Markets.

We select teams based on the best people for the job



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Graduate programme

Research Analyst

Your role

In your first year your role will focus on project management and analysis; you will be working on multiple projects at a time.

To ensure you receive a broad grounding in a range of market research techniques and methodologies, you will support teams on both quantitative and qualitative studies. Working across both research disciplines, you will find no two days are the same. Responsibilities will range from content analysis of qualitative interviews to the charting of quantitative data in PowerPoint, as well as day-to-day project management responsibilities on international research studies.

You will also be responsible for liaising with our fieldwork department and external agencies to recruit respondents (e.g. doctors, nurses, patients) who agree to participate in our market research.

As you progress further into your career with us, you will gain more responsibility for material design, report writing, presenting and overseeing an internal team. With the majority of our 180+ annual projects conducted in multiple markets you will get the chance to research markets across the globe and have the opportunity to travel.

Our clients often want to view the research live at a Central Location in order to observe how respondents answer their questions. In this situation, someone from RP will attend to ensure the client is satisfied with the research and that everything is running smoothly.

The market research process



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Graduate programme

Syndicated Research Analyst

Your role - syndicated research

As a syndicated graduate, you will be working primarily with our Therapy Watch team, where we manage large scale and long term tracking projects, often with multiple clients, using data provided by physicians on the patients they have recently treated.

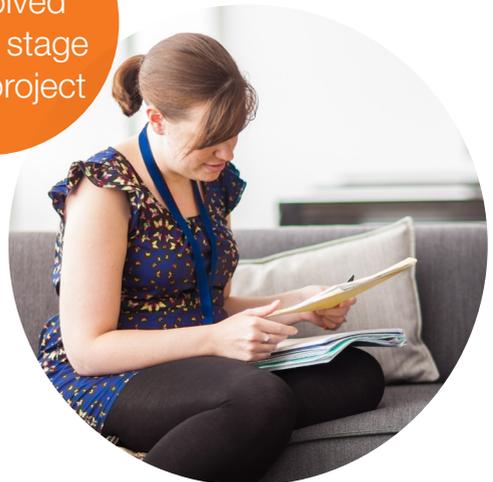
There is also the opportunity to be involved in the Living With team, where we report on data provided by the patients themselves on their experience of living with chronic disease

New joiners in the syndicated team are involved in each stage of the project - from creating the surveys, working with our internal fieldwork team, processing the data, as well as updating our client reports and our online interactive dashboard tools.

You will have the opportunity to specialise in several therapy areas, such as autoimmune, virology or oncology. You will be provided with training on the systems we use within the department to handle our data – Confirmit which is an industry standard online survey tool and SPSS which we use to analyse the data collected.

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therapywatch
livingwith:



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Graduate programme

Field Project Coordinators

Your role

As an ad-hoc field project coordinator you will manage our partner agencies to recruit respondents from healthcare (e.g. doctors, nurses, patients, etc) who agree to participate in our market research. You will play an integral role in the project team.

A vital part of the job is being the liaison point between external agencies and our internal researchers within the company so good communications skills are key.

As you develop into your role you will manage the entire fieldwork process on a project, and manage more junior employees. You will need to develop negotiation skills as you try to get the best prices on a project. You will ensure that projects run smoothly and that the highest standards of research are maintained.

Office based, this role is very varied and requires people with strong project management skills and the ability to be flexible and adaptable. You will have the opportunity to work on complex global projects and learn a lot about the pharmaceutical industry, therapy areas and local markets.

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Graduate programme

All roles

Your training

We recognise that training is extremely important to graduates, providing the opportunity to learn new skills and improve existing ones.

Throughout your career, we provide a comprehensive training program that ensures you are appropriately prepared and knowledgeable for all aspects of your role – from an initial Introduction to Market Research and the Pharmaceutical industry, to training on specific research skills.

We also believe that certain skills are much more effectively picked up while working on projects, so you will be placed on 'real' jobs from day one. Don't worry though, you will be supported by Research Executives who have recently been in your position and are able to answer all of your questions and ensure you are comfortable in the tasks that you have been assigned.

Your career progression

We encourage our employees to progress and develop their careers with us. In fact many of our Directors began their careers on our graduate program. Our bi-annual appraisal system is specifically designed to provide employees with clear, achievable objectives and to provide all the support needed for progression. As well as your development, your pay will also be reviewed every 6 months.

We also promote on merit here. As soon as we feel you are ready to progress you will be promoted, regardless of time with us or openings available. You can feel confident that by joining the Research Partnership graduate program, you will be embarking upon a successful and fulfilling career with a supportive company helping you at every step along your journey.

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Perks and incentives

Fantastic working environment

Our London headquarters are based in a luxury office complex close to Putney Bridge. With fantastic views of the River Thames, our employees get to enjoy the extensive facilities of Fulham Green, including:

- On-site cafe
- Free membership to onsite gym with showers
- Outdoor cinema with regular sports and film screenings
- Regular social events
- Bus, tube, bikes and Thames water bus stop all within a 5 minute walk

You can find out more about our offices by visiting www.fulhamgreen.com

Our US headquarters are located in managed offices in Horsham, Philadelphia and we have regional offices in New York and San Francisco. Our French office is based in Lyon. Our Asia office is located in Singapore.

Employees from all offices have the opportunity for secondment to other locations as appropriate and can attend training at our London headquarters.

Salary and benefits package

We offer a competitive salary and benefits package. Our junior and middle management executives enjoy a twice-yearly salary review and appraisal based on personal and company performance. Senior managers receive an annual salary review and sales-related bonus.



Our social committee organises an annual summer day out, Christmas party and other regular events after office hours. We support the children's charity Forever Angels and hold fundraisers every year to raise money which is added to our corporate donation. Chocolate and other treats seem to be regularly available, as is wine on a Friday afternoon!

Finally, we like to reward our employees' efforts with a regular award, the ARPY, which is voted for by our staff in recognition of exemplary contributions to client care or support to colleagues. The winners receive an Amazon voucher, their name on the ARPY trophy and the admiration and respect of their fellow employees.

Each employee also receives the following benefits:

- A generous matched contribution employer pension
 - Free private medical insurance for middle to senior management employees
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For more information

To find out more about what it's like to work here, visit researchpartnership.com/careers. We have made a short film with employees from all levels explaining what it is like to work for us. You can also get an understanding of a typical working day, in our 'week in the life' section.

A list of our current vacancies and details of how to apply are also available at researchpartnership.com/vacancies.

"Research Partnership has a very friendly working environment and your efforts will always be appreciated and noticed"

"Research Partnership is really great at recognising a good idea and recognising talent"

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