

Employment opportunity

Senior Designer, London

Experience level:

Min. 5 years in a presentation or graphic design role, preferably in healthcare and/or professional services

The role:

An opportunity has arisen to join the world's largest independent healthcare market research agency as a Senior Designer within the creative studio. Our researchers have a wide range of presentation and design needs and require the support of your skills in data visualisation and creative storytelling. You will use a variety of software programmes (including PowerPoint, Illustrator and InDesign) to work on a wide range of projects, from creating pitch and proposal decks that help to win us new work from clients, to creating compelling reports and multi-media outputs that can be socialised among senior teams in global pharmaceutical companies around the world.

- Creative leadership and project management on design projects, either working unaccompanied on smaller assignments or leading a team for larger ones
- Creating impactful and engaging PowerPoint presentations for client pitches, proposals and reports
- Producing client infographics and other data-visualised outputs to bring research insights to life
- Filming and editing of videos and design and creation of motion graphics animations
- Supporting the Marketing team by collaborating on the production of collateral, conference and presentation support, and campaign materials
- Collaborating with both internal and external back-end developers to produce high quality interactive content
- Mentoring, training and line management of junior design team staff
- Overseeing the work of external freelance suppliers and providing feedback
- Training non-design colleagues in essential skills such as PowerPoint and data visualization

Competencies:

- Bachelor's degree or equivalent in graphic design, design/communication studies, or a similarly related field
- Previous management experience not necessary but beneficial
- Demonstrable experience of data interpretation/design

- High level of proficiency in PowerPoint, Illustrator, Photoshop, and InDesign is essential
- Intermediate skills in Premiere Pro and After Effects are necessary
- Experience with interactive design is highly desirable
- Experience with Audition is a bonus

On joining, you will become part of the Studio Team. You will be able to hit the ground running and make the role your own, while the Head of Design will provide ongoing support and regularly review your progress. You will be challenged and developed to work to the best of your abilities.

Further information:

This role is based at company headquarters in Putney Bridge, London. Our offices are in a fashionable area, extremely close to Putney Bridge underground station. The office complex boasts a free gym with showers, an on-site café, outdoor cinema, panoramic river views, landscaped gardens, putting green and regular social events. Obviously, in the current lockdown this role involves working from home, however, IT equipment will be provided.

About Research Partnership:

We are the world's largest independent healthcare market research and consulting company. Research Partnership specialises in global custom market research and market access, as well as syndicated research with doctors and patients. Working with clients from the global pharmaceutical, medtech, consumer health and biotech industries, we provide research intelligence and strategic recommendations that elevate healthcare brands and help them thrive in a complex and challenging environment.

researchpartnership.com/vacancies



London Lyon Singapore
New York Philadelphia San Francisco
