

Employment opportunity

Data Scientist/Analytics, London


Your role:

To apply programming skills, particularly in MS Excel VBA in conjunction with statistical skills to run analyses in Q/SPSS/SAS/R, while enriching the understanding of research executives as to the statistical and digital methodologies available to them, supporting at all stages of project progression. In particular, to help design and develop creative solutions and new proprietary and syndicated solutions in support of our strategic focus.

Key accountabilities / responsibilities

Operational Management

- Building excel tools such as market simulators (in Excel VBA) for conjoint, DCM, forecasting, and segmentation studies.
- Guidance and consultation regarding Excel and SPSS, actively engaging in department wide training initiatives to deepen understanding of available quantitative analytical & digital techniques and appropriate software packages
- Liaising with the Data Collection and Data Processing teams both in house and offshore, to ensure data is provided in the appropriate format for analysis
- Responding to day to day statistical questions (e.g. database design, sample design, sample size, selection of appropriate statistical tests and methodologies)
- Running and interpreting statistical analysis and contributing to study deliverables
- Supporting directors and more senior researchers in their client facing activities with a view to developing long-term relationships and our analytics offer.
- Running choice models, conjoint analysis, experimental designs, segmentations, factor analysis, cluster analysis, discriminant analysis, regression and driver analysis, perceptual mapping, CHAID and CART, and categorical data analysis, and other methods as required



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Knowledge

- Some experience in Healthcare is desirable but not essential
- Flexibility to meet the demands of a frequently challenging role
- Experience in digital analytics

Experience

- 3-5 years of practical experience in a data science, market research advance methods, marketing science, or digital analytical unit is essential. A graduate with the appropriate background would be considered, provided they show a strong interest in market research and had strong data engineering & statistical background, M.Sc in Applied Statistics
- Experienced in use of modern computing software (e.g. Excel VBA, R, SAS, SPSS, SQL)

Key skills

- Good communication skills as position requires significant internal and external client contact

Behaviours / Personal Effectiveness

Personal / Individual values

- A passion for / interest in healthcare
- A commitment to developing self and others
- A desire to find the best solution for every client problem

Knowledge

- Solid knowledge of principles, practices and standards within professional area
- Demonstrates understanding of how assignments in professional area impact other related functions
- Applies broader knowledge of industry standards and practice to activities

Autonomy

- Overall assignments heavily directed but plans own task priorities within professional area on a regular basis

- May provide direction to others around day-to-day completion of tasks

Problem solving

- Solves moderately complex, non-routine problems that require integration of knowledge and standards
Creates solutions by referring to precedent, typical standards and practice and client needs

Interaction

- Works closely with Directors, project and research teams
- Gives specialised advice to internal stakeholders or external clients
- Communicates proactively to transfer knowledge and guide understanding of standards and principles

Impact

- Tasks
- Assignments / processes
- Digital engagements and development of our digital offer

Further information:

There is a 2 day a week in office requirement based at our fantastic HQ location in Fulham Green, directly opposite Putney Bridge in London; which boasts free state-of-the-art gym with showers, on-site café, panoramic river views, and landscaped gardens.

About Research Partnership:

Research Partnership has a collaborative, friendly culture with an expert, highly ambitious team of client-facing researchers, consultants and project managers.

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